



# SO, WHAT IS **NXT** ?

SUSTAINABLE CORPORATE WEAR



THIS  
**PRODUCT**  
HAS BEEN  
**DECORATED** WITH  
**GOTS/GRS**  
CERTIFIED  
**PRINT**

The logo features an orange stylized flower icon to the left of the text "Pretty Things.ro".

**Pretty Things.ro**  
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# SO, WHAT IS NXT?

Elevate NXT is the next step in promotional apparel. With the garments & bags of Elevate NXT, we follow the supply chain from the source to the branding. Made of GRS certified recycled polyester or GOTS certified organic cotton, our Elevate NXT styles are truly sustainable. And of course, they have all the qualities you have come to expect from an Elevate product: designed for branding and super comfortable to wear.

And as we believe that the branding on a product is as much a part of it as the buttons or the zipper, Elevate NXT products are only offered including branding. The inks used for the branding are certified too! The inks/yarns used are sustainable and free of any harmful chemicals - meaning they do not contain hazardous substances for humans. Available in five popular promotional colours and our special Elevate NXT blue, this really is the next step in promotional apparel: certified from yarn to inks!





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CU 1019665



**Global Recycled  
Standard**

Certified by Control Union  
CU 1019665



**STANDARD 100**

1308024 Centexbel

Tested for harmful substances.  
[www.oeko-tex.com/standard100](http://www.oeko-tex.com/standard100)



**RECYCLED TRIMS, RECYCLED  
HANGTAGS AND RECYCLED  
PLASTIC BAG PACKAGING**



Trade with purpose

Member of amfori, the leading global business  
association for open and sustainable trade.

We improve the social performance of our  
supply chain via amfori BSCI.

**For more information visit [www.amfori.org](http://www.amfori.org)**



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**NXT  
ELEVATE**





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ELEVATE





# WHAT IS GOTS?



**MATERIAL**  
Organic cotton  
seeds/fiber bales

**PROCESS**  
Ginning to remove  
seeds



**MATERIAL**  
Cotton  
fiber

**PROCESS**  
Spinning fibers  
to make yarns



**MATERIAL**  
Cotton  
yarn

**PROCESS**  
Weaving/  
knitting to  
make greige  
fabric



**MATERIAL**  
Raw  
fabric

**PROCESS**  
Dyeing and  
finishing to  
create smooth  
fabric



**MATERIAL**  
Dyed &  
finished fabric

**PROCESS**  
Cutting &  
sewing of  
final garments



**MATERIAL**  
Dyed &  
finished fabric

**PROCESS**  
Cutting &  
sewing of  
final garments



**MATERIAL**  
Branded organic  
cotton garment

**PROCESS**  
Branded product  
ready to sell in B2B  
market



**ALL STEPS  
MUST BE  
CERTIFIED!!**

The GOTS -Global Organic Textile Standard- is the worldwide leading textile processing standard for organic fibres. This standard also includes ecological/environmental (f.e. energy, water, wastewater and chemical use) and social criteria. The entire textile supply chain is backed up by an independent certification and traceability is key in this process.

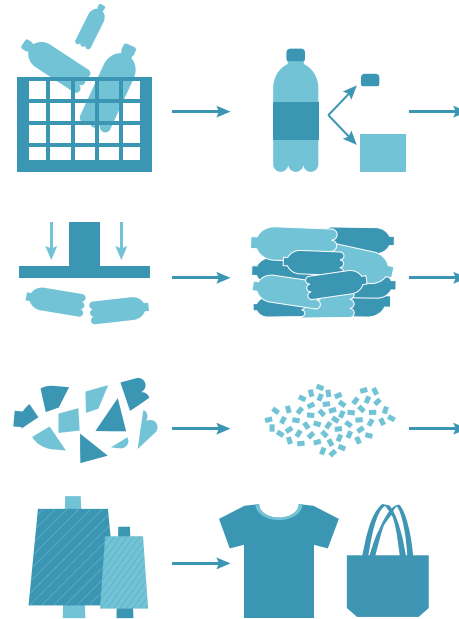
The Global Organic Textile Standard aims to define worldwide recognized requirements that ensure the organic status of textiles. From harvesting of the raw materials through environmentally and socially responsible manufacturing up to labelling - in order to provide a reliable assurance to the end consumer.

With one certification accepted in all major markets - textile processors and manufactures are enabled to export their organic yarns, fabrics and garments.

# WHAT IS GRS?



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**ALL STEPS MUST  
BE CERTIFIED!!**

The GRS –Global Recycled Standard– is an international, voluntary full product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions.

The standard aims to meet the needs of companies looking to verify the recycled content of their (both finished and intermediate) products. Also GRS is intended to verify responsible social, environmental and chemical practices in their production.

To define requirements that ensure good working conditions and accurate content claims as well as minimizing harmful environmental and chemical impacts, are the objectives of the Global Recycled Standard. In more than 50 countries this includes companies in ginning, spinning, weaving, knitting, dyeing, printing and stitching.



# WHAT IS OEKO-TEX®?



Buttons/eyelets

Sewing thread

Zipper

Lining

Prints

Outer material

Textiles

Applications

**OEKO-TEX®**  
CONFIDENCE IN TEXTILES  
**STANDARD 100**  
1308024 Centexbel

Tested for harmful substances.  
[www.oeko-tex.com/standard100](http://www.oeko-tex.com/standard100)

A textile item that includes the OEKO-TEX® STANDARD 100 label ensures that every component of the article has been tested for harmful substances. All textile articles, starting from the threads to the finished fabrics and finished items (in every stage of processing), are suitable for a STANDARD 100 certification. Every single component and ingredient will be tested by the OEKO-TEX® partner institute according to a modular system before the final article is allowed to carry the label. This includes threads, buttons, zippers, lining, but also prints and coatings applied to the material. Therefore it is certain that the article is harmless in human ecological terms and safe for human use. Product carrying the OEKO-TEX® STANDARD 100 label signal trust.

The official test is conducted by the independent OEKO-TEX® partner institutes and follows the basis of the extensive OEKO-TEX® criteria catalogue. In the test they take into account numerous regulated and non-regulated substances, which may be harmful to human health. The limit values for the STANDARD 100 go beyond national and international requirements in many cases.

# WHAT IS BSCI?

amfori BSCI is part of amfori, the leading global business association for open and sustainable trade. It enables its members to enhance human prosperity, use natural resources responsibly and drive open trade globally. amfori calls this Trade with Purpose.

In a global marketplace, supply chains are becoming increasingly complex. It's now more necessary than ever for companies to improve visibility over their production – and to drive improvements across their supply chains wherever possible. Since 2003, amfori BSCI has enabled companies to trade with purpose by improving social performance in their supply chain.

amfori BSCI is open to all retail, brands and importing companies committed to improving working conditions in the global supply chain. The system provides companies with a social auditing methodology, and a reporting and remediation system in order to follow the process of continuous improvement.

amfori's strong code of conduct has 11 principles that support the members. These range from fair remuneration to no child labour, along with a step-by-step approach that enables companies to monitor, engage, get empowered and receive support to put sustainable trade at the heart of their business.

## **BENEFITS-BY TAKING PART IN AMFORI BSCI MEMBERS CAN:**

- **Improve the social performance of their supply chain**
- **Reduce cost and increase efficiency**
- **Have a clear and consistent approach that highlights best practices**
- **Improve the resilience of their business to industry and market changes**
- **Improve their businesses' reputation by meeting the expectations of your customer and stakeholders**

**amfori**   
Trade with purpose

Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI.  
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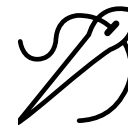
# BRANDING ON ELEVATE NXT?

Elevate NXT is the next level in promotional and corporate apparel with GOTS/GRS certified garments and bags that will be decorated with certified branding techniques. Elevate NXT gives the assurance that both product and branding are certified. The objective is to sell a 100% certified sustainable promotional product from raw material to printed logo. All Elevate NXT items will be decorated with GOTS (or GRS) certified inks or threads. The inks/threads used are sustainable and free of any harmful chemicals - meaning they do not contain hazardous substances for humans.

To assure that the sustainability of the garment or the bag is guaranteed Elevate NXT is only available including branding.



The certified branding techniques available for Elevate NXT styles are Screenprint, Transfer and Embroidery.



For Screenprint and Transfer we use special GOTS/GRS certified inks. These inks are environmentally friendly, containing no hazardous substances for humans. For Embroidery we use GRS certified recycled polyester yarn.

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# THE COLLECTION

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## JADE SHORT SLEEVE GRS RECYCLED T-SHIRT

♂ 37500 (XS-3XL) ♀ 37501 (XS-2XL)

**SINGLE JERSEY KNIT OF 100% GRS CERTIFIED RECYCLED POLYESTER, 160 G/M<sup>2</sup>**

- Sustainable promotional apparel - GRS certified recycled polyester
- Soft cotton handfeel
- Modern comfortable fit
- Women's style feminine shape and tapered waist

Rounded bottom and slightly lower neckline



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## KAWARTHA SHORT SLEEVE GOTS ORGANIC V-NECK T-SHIRT-T-SHIRT

♂ 38016 (XS-3XL) ♀ 38017 (XS-2XL)

**SINGLE JERSEY KNIT OF 95% GOTS CERTIFIED ORGANIC COTTON AND 5% ELASTANE, 200 G/M<sup>2</sup>**

- Sustainable promotional apparel - combination of GOTS certified organic cotton and elastane
- Stretch fabric for comfortable wear



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NEW



### AZURITE SHORT SLEEVE GOTS ORGANIC T-SHIRT

♂ 37506 (XS-3XL) ♀ 37507 (XS-2XL)

**SINGLE JERSEY KNIT OF 100% GOTS CERTIFIED ORGANIC COTTON,  
160 G/M<sup>2</sup>**

- Sustainable promotional apparel - GOTS certified organic cotton
- Modern comfortable fit
- Side seams



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## BALFOUR SHORT SLEEVE GOTS ORGANIC T-SHIRT

♂ 38024 (XS-3XL) ♀ 38025 (XS-2XL)

**SINGLE JERSEY KNIT OF 95% GOTS CERTIFIED ORGANIC COTTON AND 5% ELASTANE, 200 G/M<sup>2</sup>**

- Sustainable promotional apparel - combination of GOTS certified organic cotton and elastane
- Stretch fabric for comfortable wear



## PONOKA LONG SLEEVE GOTS ORGANIC T-SHIRT

♂ 38018 (XS-3XL) ♀ 38019 (XS-2XL)

**SINGLE JERSEY KNIT OF 95% GOTS CERTIFIED ORGANIC COTTON AND 5% ELASTANE, 200 G/M<sup>2</sup>**

- Sustainable promotional apparel - combination of GOTS certified organic cotton and elastane
- Stretch fabric for comfortable wear





**NEW**



**GRAPHITE SHORT SLEEVE GOTS ORGANIC POLO**

♂ 37508 (XS-3XL) ♀ 37509 (XS-2XL)

**PIQUÉ KNIT OF 100% GOTS CERTIFIED ORGANIC COTTON, 180 G/M<sup>2</sup>**

- Sustainable promotional apparel - GOTS certified organic cotton
- Hidden three button placket (men's) and four button placket (women's)
- Sustainable metal buttons produced with less chemicals & dyes. Not harmful to environment and eco-friendly
- Side slits with bi-coloured branded tape finishing



**BERYL SHORT SLEEVE GOTS ORGANIC GRS RECYCLED POLO**

♂ 37502 (XS-3XL) ♀ 37503 (XS-2XL)

**PIQUÉ KNIT OF 70% GOTS CERTIFIED ORGANIC COTTON AND 30% GRS CERTIFIED RECYCLED POLYESTER, 220 G/M<sup>2</sup>**

- Sustainable promotional apparel - combination of GOTS certified organic cotton and GRS recycled polyester
- Sustainable metal buttons produced with less chemicals & dyes. Not harmful to environment and eco-friendly
- Two button placket (men's) and three button placket (women's)





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## COLTAN GRS RECYCLED SOFTSHELL JACKET

♂ 37504 (XS-3XL) ♀ 37505 (XS-2XL)

**WOVEN OF 80% GRS CERTIFIED RECYCLED POLYESTER, 18% POLYESTER AND 2% ELASTANE, 280 G/M<sup>2</sup>**

**BONDING: MICRO FLEECE OF 70% GRS CERTIFIED RECYCLED POLYESTER AND 30% POLYESTER**

- Sustainable promotional apparel – GRS certified recycled polyester
- Three layer bonded: Woven, TPU, Microfleece
- Waterproof (8000 mm) and breathable (2000 g/m<sup>2</sup>) membrane
- Certified trims – Centre front GRS certified reversed coil zipper, Front pockets with GRS certified reversed coil zipper, GRS certified elastic drawstring with adjustable GRS certified cord lock
- Adjustable cuffs with velcro closure



NEW



### RUBY GOTS ORGANIC GRS RECYCLED FULL ZIP HOODIE

♂ 37510 (XS-3XL) ♀ 37511 (XS-2XL)

**KNIT OF 80% GOTS CERTIFIED ORGANIC COTTON AND 20% GRS CERTIFIED RECYCLED POLYESTER, 280 G/M<sup>2</sup>**

- Sustainable promotional apparel – combination of GOTS certified organic cotton and GRS certified recycled polyester
- Certified trims – Centre front GRS certified coil zipper, GOTS certified drawstring in hood
- Brushed on the inside
- Kangaroo pocket



NEW



### JASPER GOTS ORGANIC GRS RECYCLED CREWNECK SWEATER

♂ 37512 (XS-3XL) ♀ 37513 (XS-2XL)

**KNIT OF 80% GOTS CERTIFIED ORGANIC COTTON AND 20% GRS CERTIFIED RECYCLED POLYESTER, 280 G/M<sup>2</sup>**

- Sustainable promotional apparel – combination of GOTS certified organic cotton and GRS certified recycled polyester
- Flat knit rib V-insert at centre front
- Brushed on the inside





**NEW**



### LAUREL GRS RECYCLED FACE MASK

38704

**WOVEN OF 94% GRS CERTIFIED RECYCLED POLYESTER AND 6% ELASTANE, 125 G/M<sup>2</sup>**

**LINING: SINGLE JERSEY KNIT OF 100% ORGANIC COTTON, 175 G/M<sup>2</sup>**

- Two-layered face mask - metal nose bridge - elastic straps with adjustable stopper
- Add-in filter pocket (filter not included)
- Ergonomic shape to protect mouth and chin
- Washable at 60 degrees - 20 washes guaranteed for this product
- Use of this mask is exclusively reserved for non-sanitary purposes. This device is not a medical device in the sense of regulation EU/2017/745 (surgical masks) nor is it personal protective equipment in the sense of Regulation EU/2016/425 (such as filtering masks type FFP2 or FFP3)
- This product is not suitable for medical use and does not protect against infections



**NEW**



### BRYN GRS RECYCLED SNOOD

37515

**SINGLE JERSEY KNIT OF 100% GRS CERTIFIED RECYCLED POLYESTER, 160 G/M<sup>2</sup>**

- High quality, multifunctional snood
- This snood, or tube scarf, is a customizable multifunctional item: face covering, scarf, collar, neck warmer, scarf, hood, hat, bandana. Use it to mask your face in public or as a multi-use snood for outdoor activities. The wash-and-wear material keeps it looking new, even after repeated washing. With multiple ways to wear it, it may be the most useful accessory in your wardrobe



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### CALLA GOTS ORGANIC FACE MASK

37514

**SINGLE JERSEY KNIT OF 100% GOTS CERTIFIED ORGANIC COTTON, 150 G/M<sup>2</sup>**

- One-layer face mask - metal nose bridge - elastic straps
- Washable at 60 degrees - 20 washes guaranteed for this product
- Use of this mask is exclusively reserved for non-sanitary purposes. This device is not a medical device in the sense of regulation EU/2017/745 (surgical masks) nor is it personal protective equipment in the sense of Regulation EU/2016/425 (such as filtering masks type FFP2 or FFP3)
- This product is not suitable for medical use and does not protect against infections



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NEW



### BAIKAL GRS RPET 15" LAPTOP BAG

120545

**SUSTAINABLE GRS CERTIFIED RPET LAPTOP BAG MADE OF 60% RECYCLED MATERIALS.**

- Sustainable promotional bag - GRS certified 300D RPET
- Modern design
- Comfortable carry and essential features



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