# NEW PRODUCTS INSPIRATION 2025



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# ENDLESS POSSIBILITIES ON... NEW PRODUCTS

Welcome to our 2025 Inspiration Guide, a selection of exclusively NEW products, designed to meet your needs and to inspire you.

A collection of over 150 new products: from entry-price level products to Recycled Classics and new additions to our retail brands, you will find a match for every budget. With many customisation options to offer, the collection is perfectly suited to put your brand in the spotlight.

The possibilities are endless...

**NARODUCHIO** 

## HOW CAN YOU CHOOSE A PRODUCT WITH A LOWER IMPACT?

There's more than one way to make a lower-impact choice. Opt for recycled materials, locally made products, or items with a lifetime warranty. Choosing products with certified supply chains or meaningful social impact stories also helps reduce your environmental footprint. Small decisions add up — choose what matters most to you.

## HOW TO CHOOSE A LOWER IMPACT PRODUCT?

- RECYCLED MATERIALS Made from previously used materials that are given a new life.
- TRANSPARENT SUPPLY CHAIN Know where it's made, how it's made, and who made it.
- LOCALLY PRODUCED Less transport and supports local jobs.
- LONG LIFESPAN Durable design that reduces waste over time.
- **RECYCLABLE DESIGN** Easy to separate and recycle after use.
- **PRODUCTS WITH A CERTIFICATION** Verified by standards like GRS or OEKO-TEX®, for trace responsible sourcing.
- SOCIAL IMPACT Supports fair work, communities, and environmental initiatives.

#### **RECYCLED CLASSICS**

In our pursuit of environmental responsibility, we launched new and recycled versions of our bestselling articles. We are striving to replace existing products with more sustainable alternatives.

RECYCLED
CLASSICS

Let's move forward » to a lower impact

able,

## PRODUCT CERTIFICATIONS & MEMBERSHIPS

Sustainability certifications help identify products that meet verified environmental and social standards. They offer transparency and build trust by showing that materials, production methods, and working conditions meet clear, independent criteria. These labels make it easier to make responsible, informed choices.



**GRS** – Certification ensuring recycled materials and responsible social environmental practices.



**FSC** - Certification promoting responsible forest management, ensuring sustainable timber production.



**Aware™** – Unites a physical tracer with public blockchain technology for trusted traceability.



**RCS** - Verifies recycled content in products, ensuring supply chain transparency.



**OEKO-TEX**® – Certification ensuring textiles are free from harmful substances.



**Better Cotton Initiative** – The world's leading sustainability initiative for cotton.



















**DRINKWARE** 



**BAGS** 



**PENS & NOTEBOOKS** 



**TECHNOLOGY** 



**GIFTS** 



**HOME & KITCHEN** 



# MAXIMISE IMPACT WITH THE RIGHT GIFT

Boost your brand visibility and create lasting impressions through thoughtful, branded items. The right gift can turn a simple gesture into a powerful connection with your audience. Whether you're speaking to Gen Z's conscious mindset, Millennials' experience-driven values, or Gen X's brand loyalty and practicality, knowing your target group ensures your gift truly resonates.

A well-chosen gift shows you care and keeps your brand top of mind.



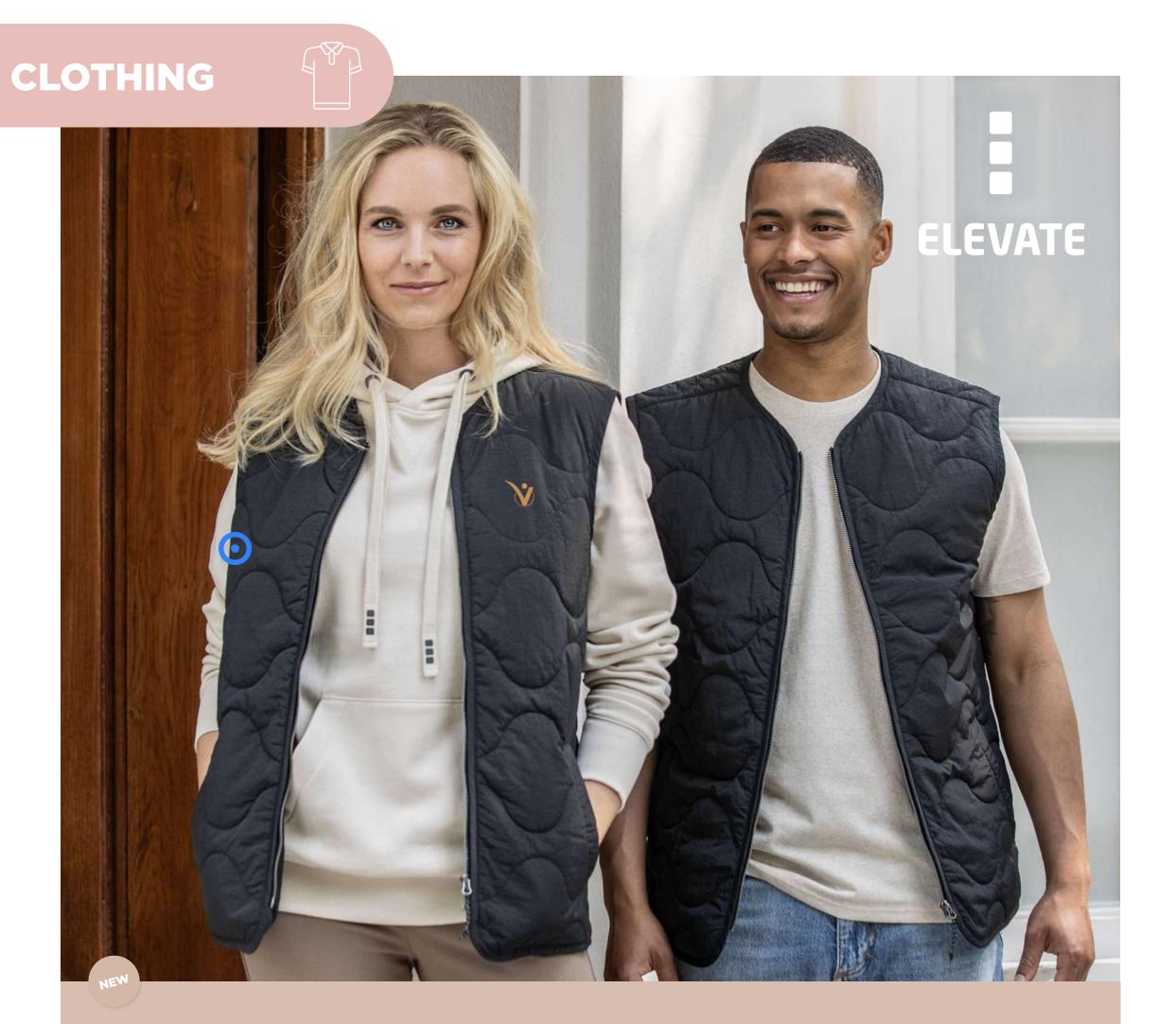












**39477** | **2XS-3XL** ♥ | **QUARTZ GRS RECYCLED QUILTED BODYWARMER** | GRS certified recycled nylon 100% | 2.721 kg CO<sub>2</sub>e

# ELEVATE





**39435** | XS-3XL ♂ | CALTHA INSULATED DOWN BODYWARMER | Polyester | 5.622 kg CO<sub>2</sub>e ●●●●





**39339** | XS-3XL of | MACIN INSULATED DOWN JACKET | Polyester | 5.622 kg CO<sub>2</sub>e



# ELEVATE

## ULTIMATE OUTDOOR PERFORMANCE

The jacket has a waterproof rating of 5000mm, keeping you dry and shielded from the elements. Its exceptional breathability, with a rating of 3000 g/m2, wicks away moisture keeping you comfortable during intense activities.





**39311 | XS-3XL** Ø **39312 | XS-XXL** Ø **| LANGLEY SOFTSHELL JACKET** | Polyester 90%, Elastane 10% | 5.138 kg CO<sub>2</sub>e



**38238** | **2XS-3XL** ♥ | **YUKON INTERLOCK SPORTS CREWNECK SWEATER** | Rayon 27%, Recycled Polyester 66%, Elastane 7% | 1.321 kg CO<sub>2</sub>e



**38239 | 2XS-3XL**  $\circlearrowleft$  | **DANALI INTERLOCK SPORTS HOODIE** | Rayon 27%, Elastane 7%, Recycled Polyester 66% | 1.441 kg CO<sub>2</sub>e



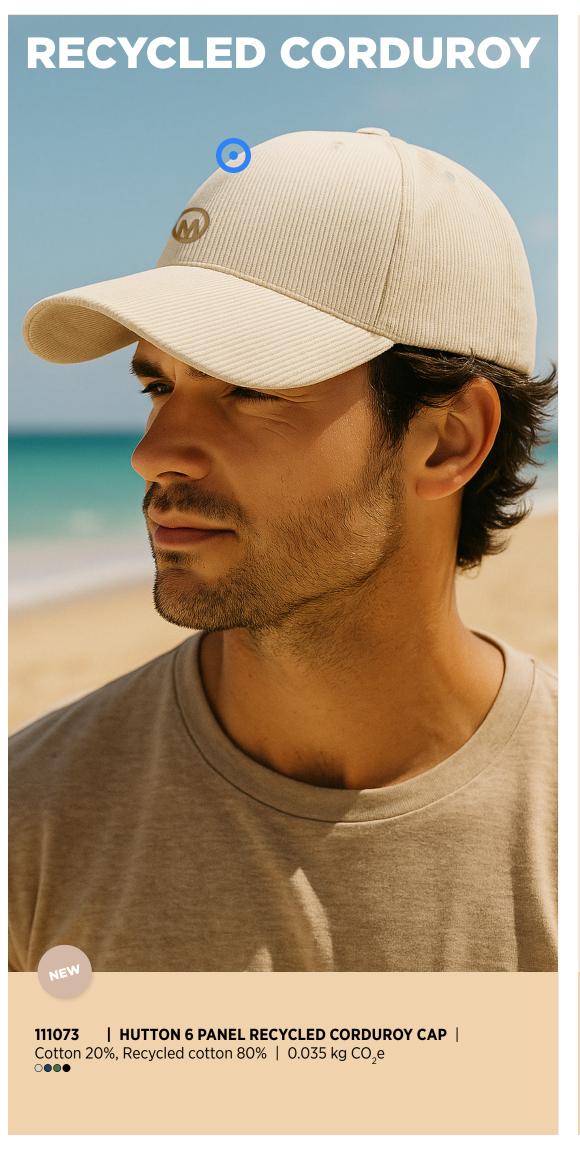








**38211 | 2XS-3XL** ♂ | **ARORA FULL ZIP HOODIE** | Polyester, BCl cotton | 3.515 kg CO<sub>2</sub>e

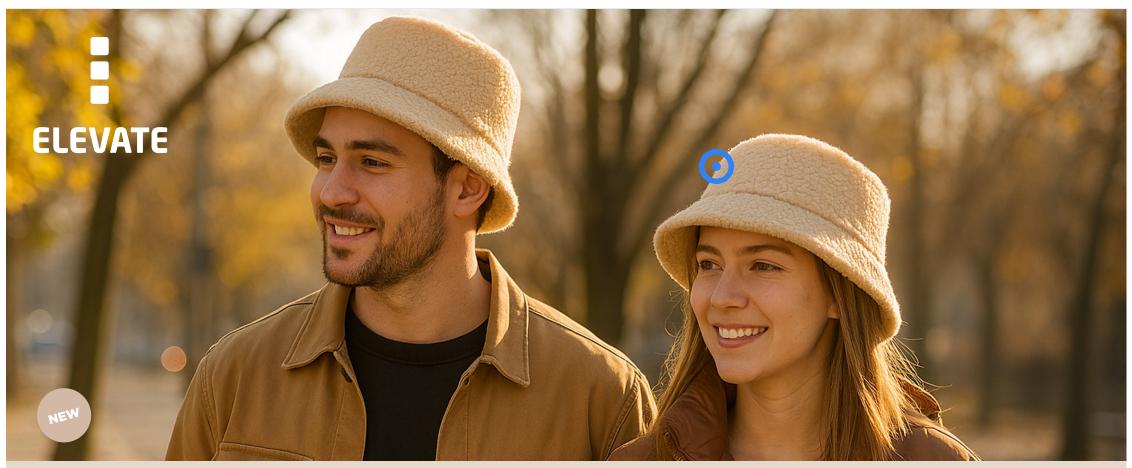








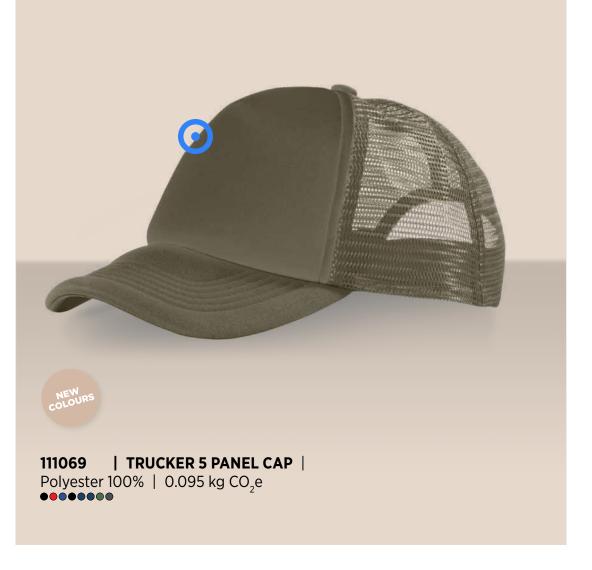


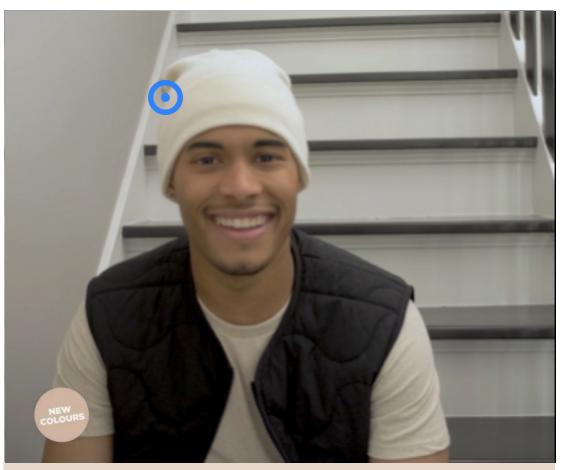


| **BARU SHERPA SUN HAT** | Polyester 100% | 0.095 kg CO₂e ○●



111076 | HATCH FOLDABLE SUN HAT |
Polyester 100% | 0.095 kg CO₂e
○●●





**111043** | **IRWIN BEANIE** | Acrylic | 19 x 23 cm | 0.167 kg CO<sub>2</sub>e









# YOU ARE WHAT YOU DRINK. SO DRINK BRILLIANTLY

LARQ began with a simple vision where innovative technology can be combined with inspirational design to help people access pristine drinking water easily and sustainably. Product innovation is driven by a single purpose - making it easy to opt for the healthier and more sustainable hydration choice, anytime and anywhere.

The award winning lineup of hydration products improves water quality, taste and overall convenience so reaching for that single-use bottle is never a better option.

#### **DRINK WITH A PURPOSE**

Committed to sustainability, a portion of every LARQ purchase gives back, funding environmental nonprofits around the world as well as bringing safe drinking water to billions of people worldwide.

Learn more >>

#### INTRODUCING OUR NEW BRAND, LARQ

Stock available as of September

#### **DRINKWARE**







**100836 | ALTI 630 ML RCS RECYCLED PLASTIC WATER BOTTLE** | Recycled PP Plastic 100% | Ø 6.6 x 6.6 x 22.8 x 6.6 cm | 0.228 kg CO<sub>2</sub>e

## ILLUMINATE 600ML



**100803 | ILLUMINATE 600 ML RPET WATER BOTTLE** |
Recycled PET Plastic 90% | Ø 6.5 x 6.8 x 23.5 x 6.8 cm | 0.382 kg CO₂e

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100488 | THOR 650 ML COPPER VACUUM INSULATED SPORT BOTTLE | Stainless Steel 100% | Ø 7.3 x 27.2 cm | 2.801 kg  $CO_2e$ 







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## OREGON SERIES







100871 | OREGON 400 ML MATTE RCS RECYCLED SINGLE WALL STAINLESS STEEL WATER BOTTLE WITH CARABINER | RCS certified recycled stainless steel 91% | 6.6 x 17.6 cm | 0.549 kg CO₂e ○●●●



100872 | OREGON 750 ML MATTE RCS RECYCLED SINGLE WALL STAINLESS STEEL WATER BOTTLE WITH CARABINER | RCS certified recycled stainless steel 91% | Ø 7.25 x 7.25 x 24 x 7.25 cm | 0.843 kg CO<sub>2</sub>e









## COVE SERIES



100892 | COVE 500 ML DOUBLE WALL VACUUM INSULATED STAINLESS STEEL WATER BOTTLE WITH CORK DETAILS | Stainless Steel 90% | Ø 7.1 x 7.1 x 26.3 x 4.2 cm | 2.541 kg  $\rm CO_2e$ 





### 100841 | ASTRA 600 ML RCS CERTIFIED RECYCLED STAINLESS STEEL COPPER VACUUM INSULATED WATER BOTTLE | RCS certified recycled stainless steel 80% | Ø 7.8 x 7 x 25 x 7 cm | 2.055 kg $CO_2e$

# PERFECT FOR CARBONATED DRINKS



**100842** | **FORTIS 700 ML RCS CERTIFIED RECYCLED STAINLESS STEEL COPPER VACUUM INSULATED WATER BOTTLE** | RCS certified recycled stainless steel 90% | Ø 7 x 9 x 26 x 7 cm | 2.361 kg CO₂e ○●●●

# SEASONS **126397 | MALE 90 ML CERAMIC ESPRESSO CUPS - SET OF 2** | Ceramic 100% | 6.2 x 5.8 x 5.8 cm | 0.936 kg CO₂e ○○●



## SEASONS 113317 | MALE 4-PIECE 90 ML ESPRESSO CUP | Ceramic | Ø 5.8 x 6.2 cm | 1.871 kg CO<sub>2</sub>e







## CARIER 450ML









**100896 | CARTER 450 ML CERAMIC MUG WITH PLASTIC LID** | Stoneware 90% | Ø 8.2 x 12.6 x 14.1 x 8.2 cm | 1.770 kg CO₂e ○●●









### CAMELBA



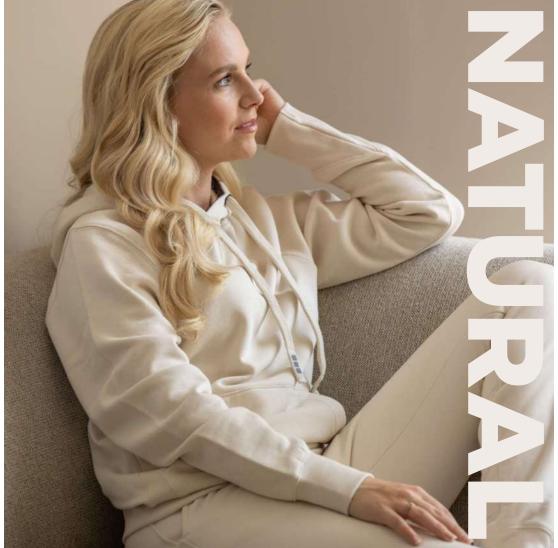
100886 | CAMELBAK® THRIVE 750 ML TRITAN RENEW WATER BOTTLE WITH FLIP STRAW | Tritan™ Renew 100% | 18.9 x 8.6 x 7.8 cm | 1.848 kg CO<sub>2</sub>e

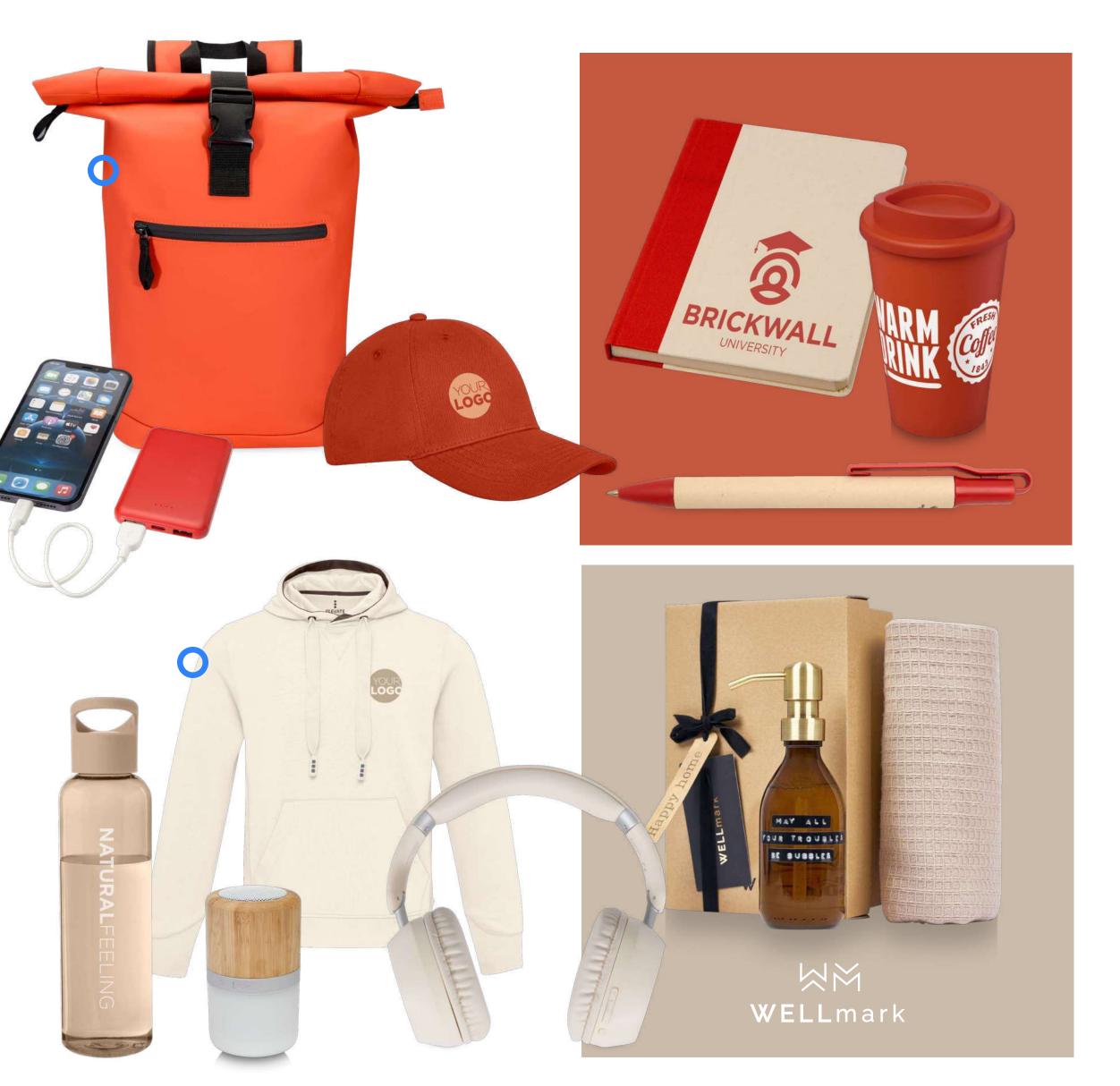
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## WHY TRENDS MATTER FOR YOUR BRAND

In today's fast-moving market, standing out isn't just about what you say—it's about how you look. Trend-driven product choices show that your brand is modern and attentive. Trend colors spark attention, build connection, and reflect cultural energy. From subtle neutrals to bold statements, color isn't just decoration—it's strategy. Infuse your product media with today's top colors and let your brand speak in the tones of now. Strengthen your brand communication by making every touchpoint feel timely and authentic.





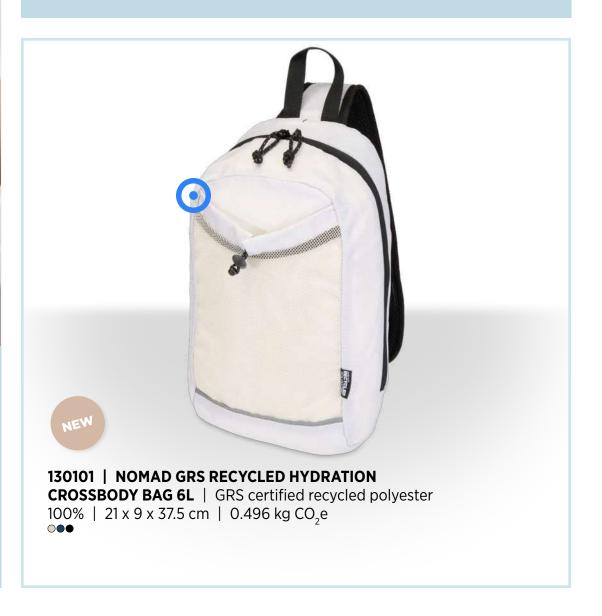


#### **BAGS**



#### **130098 | NOMAD GRS RECYCLED RUNNING VEST HYDRATION PACK 5L | GRS certified recycled polyester 100% | 28 x 36 cm | 0.551 kg CO<sub>2</sub>e**

#### NOMAD SERIES





**130100 | NOMAD GRS RECYCLED YOGA TOTE BAG 18L** | GRS certified recycled polyester 100% | 40 x 14 x 34 cm | 0.690 kg CO₂e ○●●



**130102 | NOMAD GRS RECYCLED RUNNING WAIST PACK** | GRS certified recycled polyester 100% | 49 x 11.5 cm | 0.291 kg CO₂e ○●●



**130099** | **NOMAD GRS RECYCLED SPORTS DRAWSTRING BAG WITH BOTTOM COMPARTMENT 18L** | GRS certified recycled polyester 100% | 29 x 12 x 47 cm | 0.681 kg CO<sub>2</sub>e ○●●







# SERIES 130096 | BYRON 14" GRS RECYCLED CITY LAPTOP BACKPACK 16L | GRS certified recycled polyester 100% | 30 x 13 x 43 cm | 0.787 kg CO<sub>2</sub>e





**120659 | BYRON 15.6" GRS RPET ROLL-TOP BACKPACK 18L** | GRS certified recycled polyester 100% | 11 x 28 x 41 cm | 0.961 kg CO<sub>2</sub>e

NEW



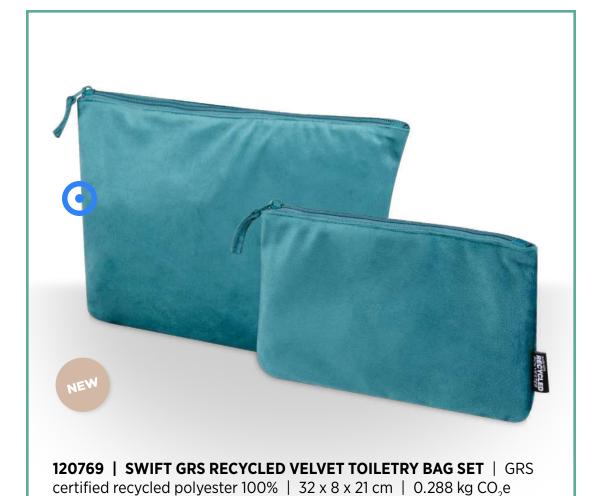
**130053** | **BYRON GRS RECYCLED CROSSBODY BAG 2L** | GRS certified recycled polyester | 17 x 5 x 23.5 cm | 0.302 kg CO<sub>2</sub>e





**130097 | ROVER 24" GRS RECYCLED EXPANDABLE TROLLEY 70L** | GRS certified recycled ABS 100% | 26.5 x 41 x 66 cm | 9.435 kg CO<sub>2</sub>e ●













#### TRIP AWARETM SERIES

From quick day trips to longer journeys, these bags are purpose-built with many clever storage features, clean silhouettes, and versatile tech, toiletries, travel documents, or daily essentials, every bag is made to simplify your experience without compromising style. Each pie enabling full transparency into the product's origin through a QR code — a commitment to more conscious choices at every stage of traverse.

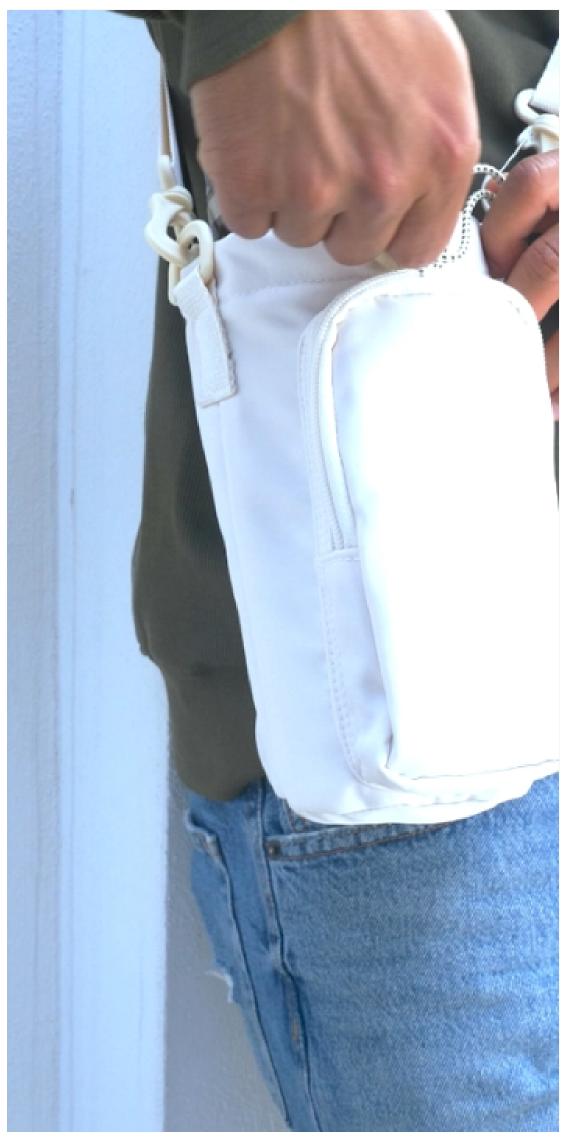






120763 | TRIP AWARE™ RECYCLED TRAVEL DUFFEL BAG
42L | Recycled Polyester 100% | 25 x 48 x 35 cm | 1.592 kg CO₂e

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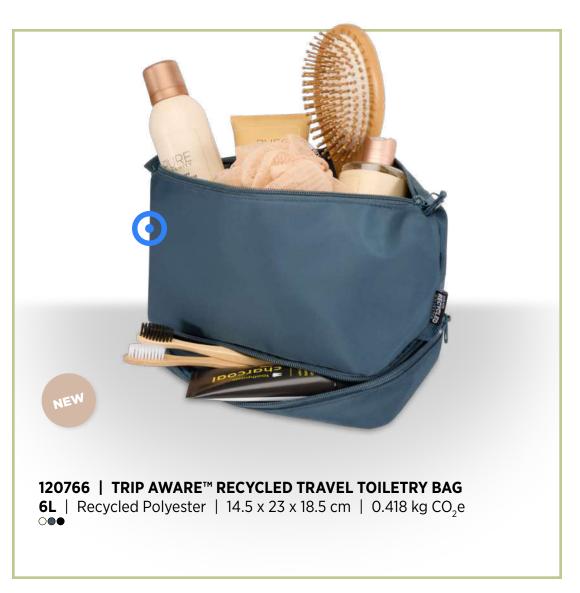




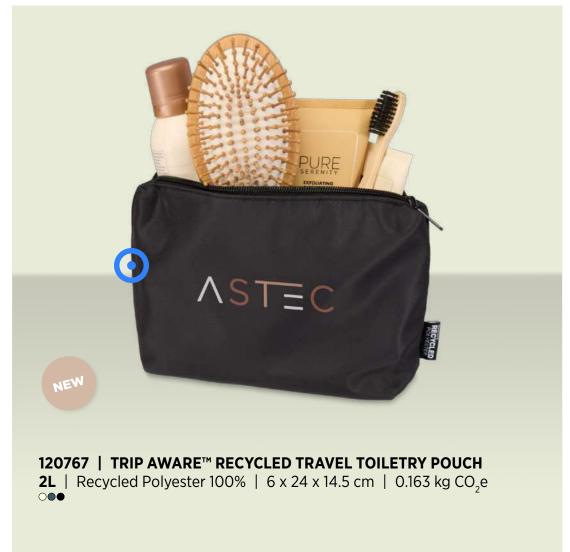












#### TRIP AWARETM SERIES











**130093** | RESI PLUS 15" GRS RECYCLED ROLL-TOP BACKPACK 18L | GRS recycled PU 100% |  $29 \times 12 \times 56 \text{ cm}$  |  $1.358 \text{ kg CO}_2\text{e}$ 

Crafted from recycled premium PU leather and colour matching RPET lining details, this rolltop backpack merges with on-trend style with eco-conscious durability. The water-resistant finish keeps your essentials protected, while the rolltop closure offers flexible storage — whether you're commuting, traveling, or heading to the gym. Inside, a padded compartment secures laptops up to 15.6", with an additional zipped pocket to keep your tech and daily carry organized. On the outside, featuring a zipped front pocket with waterproof zip, padded & adjustable shoulder straps and a breathable back panel ensure all-day comfort.

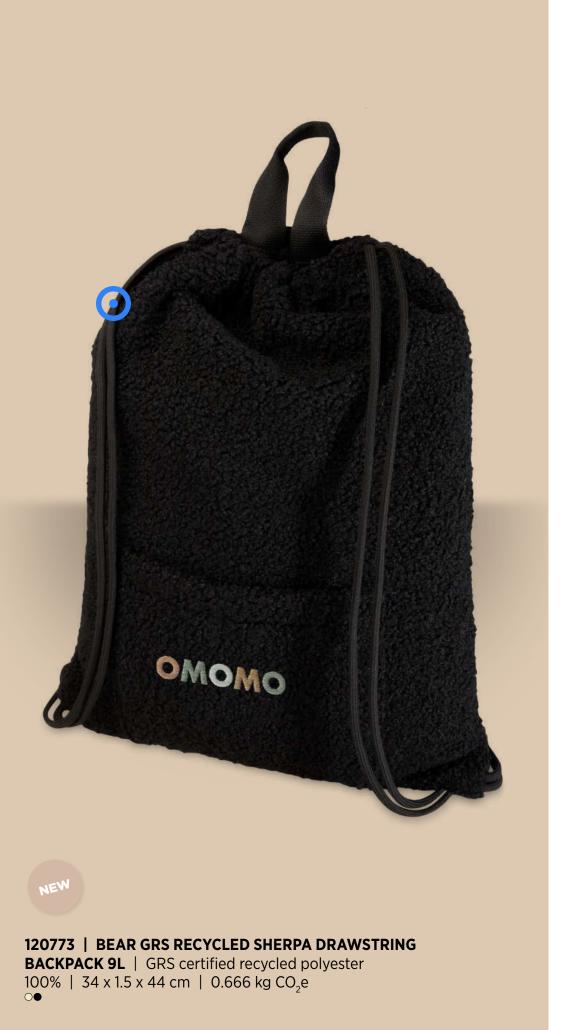












#### BUILT TO LAST

Striving to design products that they are proud of both today and in the future by making conscious and insightful choices, Thule ensures product longevity through durability and resilience as well as with aesthetics that remain relevant over time.







**120758 | THULE ACHIEVER 16" LAPTOP BACKPACK** | Nylon 50%, Polyester 50% | 45 x 28 x 25 cm | 5.806 kg CO<sub>2</sub>e

120759 | THULE LUMION 16" RECYCLED LAPTOP BACKPACK | Recycled Polyester 100% | 46 x 30 x 15 cm | 1.960 kg CO<sub>2</sub>e

### UNBOX THE UNEXPECTED. GIFTING WITH ENDLESS POSSIBILITIES

Gifting is more than a seasonal tradition—it's a strategic opportunity to strengthen relationships. But one size doesn't fit all. The perfect gift for a loyal customer isn't the same as what will resonate with a valued employee.

Discover what works best for which audience.



#### ₩ELLmark



#### MEANINGFUL GIFTS FOR EMPLOYEES

Employees value gifts that are personal and support their well-being. Think of self-care products from trusted brands like Wellmark, cosy blankets, stylish humidifiers, or other items personalised with their name.

Why do these gifts make an impact?

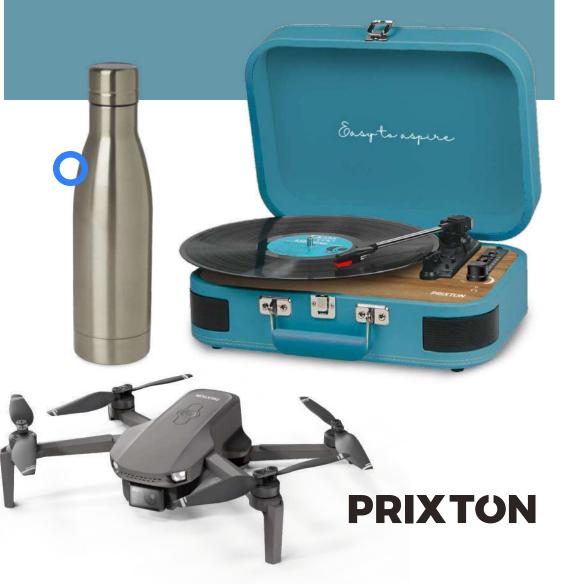
- ENCOURAGES REST AND MENTAL WELL-BEING –
  A subtle reminder to relax and recharge.
- PERSONAL TOUCH Personalised gifts feel thoughtful and unique.
- **SHOWS YOU CARE** Show your employees that they are more than just their job.

#### THE PERFECT GIFT FOR CUSTOMERS

Premium, practical items like branded laptop backpacks, bottles, notebooks and pens are a perfect mix of thoughtful and useful for customers.

Why are these gifts so successful?

- **HIGH USABILITY** They're items people reach for daily.
- LONG RETENTION Quality products stay in use, keeping your brand top of mind.
- **PERCEIVED HIGH VALUE** Well-designed, branded gifts reflect positively on your business.





#### PENS & NOTEBOOKS







**106297 • | 106299 • | IPE RCS RECYCLED BALLPOINT PEN** | Recycled ABS Plastic 100% | 1 cm | 0.021 kg CO₂e | ○○○○○○○○













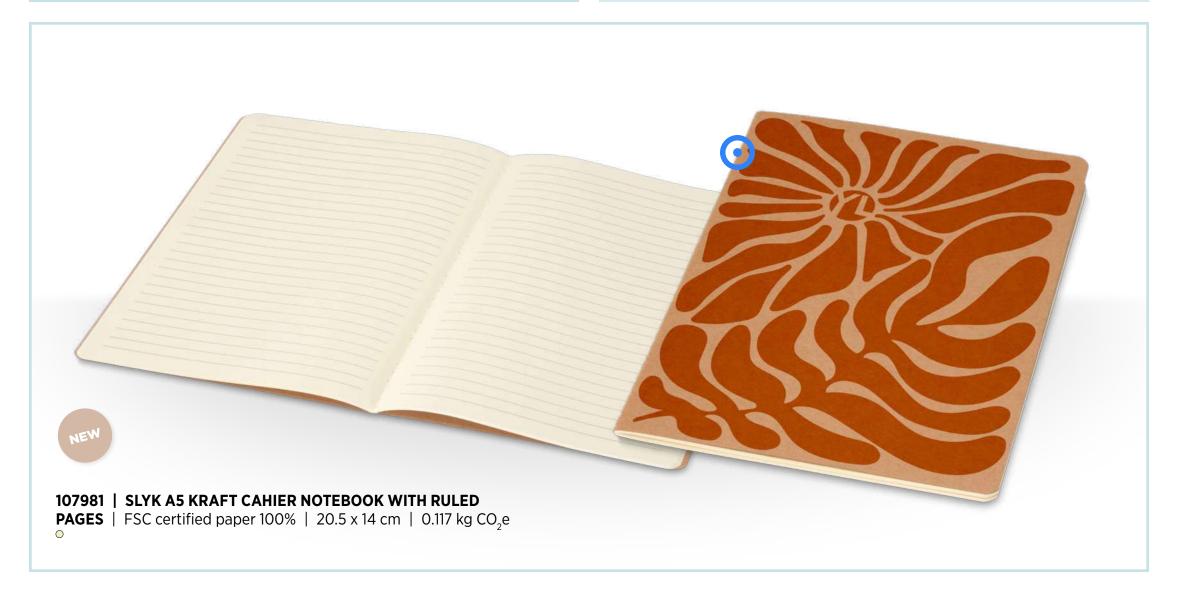
**106295 | FREI STICKY NOTES** | FSC certified paper 100% | 5.9 x 21.4 cm | 0.030 kg CO<sub>2</sub>e

















NEW

**107993 | ANDEAN A5 RCS RECYCLED PORTFOLIO** | FSC certified paper 100% | 20 x 17 cm | 0.498 kg CO<sub>2</sub>e





106258 | LEGATO ELEGANCE A5 HARD COVER NOTEBOOK AND ROLLERBALL PEN SET | FSC certified paper 100% | 19.2 x 22.5 cm | 0.611 kg CO₂e ○●●●●









Step into a world where light mingles with sound and design becomes an experience. Since 2017, Kooduu has dedicated itself to crafting moments of joy, rooted in Danish and Dutch innovation.

Kooduu's products seamlessly blend light and audio, creating a multi-functional experience that enhances any space. Products are designed to enrich both indoor and outdoor settings, creating the perfect ambiance for any occasion.

Merging the elegance of Scandinavian design with cutting-edge technology to transform any setting into a haven of ambiance and connection, creating multi-functional masterpieces that blend light and audio, perfect for enriching both indoor and outdoor spaces.

Learn more >>



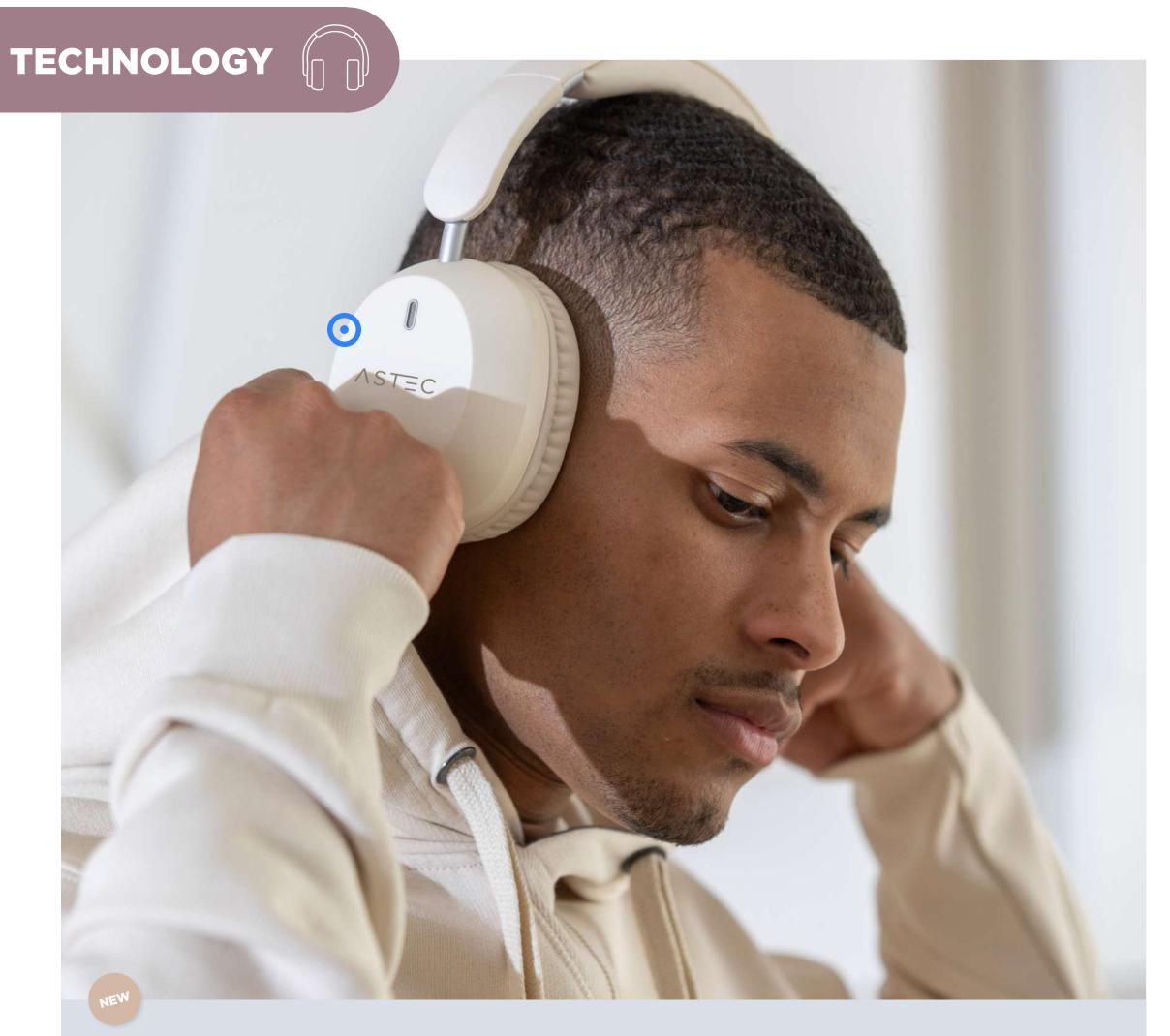
# SET THE MOOD. WHEREVER. WHENEVER.

kooduu

INTRODUCING OUR NEW BRAND,

Kooduu

Stock available as of September

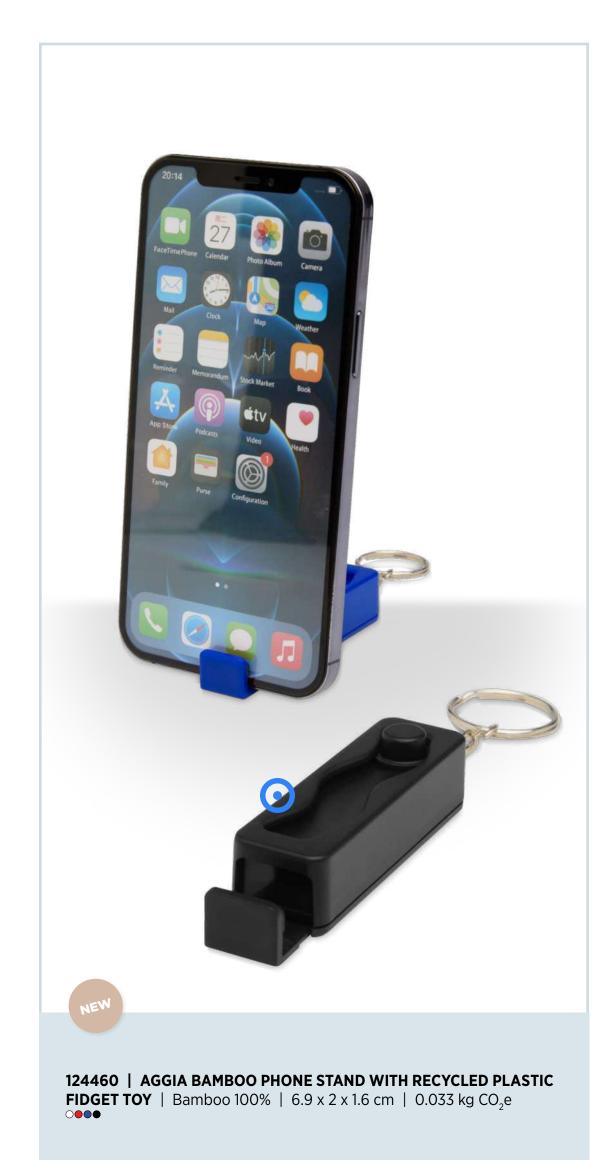


124473 | HOGGAR RECYCLED PLASTIC OVER-EAR FOLDEABLE ANC AND ENC HEADPHONES | Recycled ABS Plastic 100% | 15.9 x 21 x 8 cm | 5.081 kg CO<sub>2</sub>e











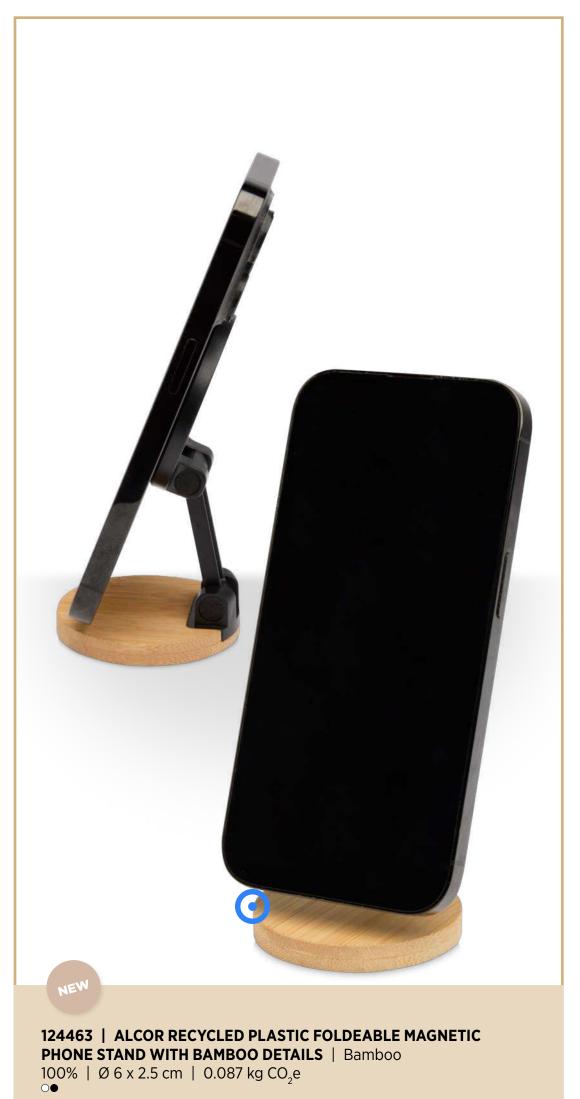
















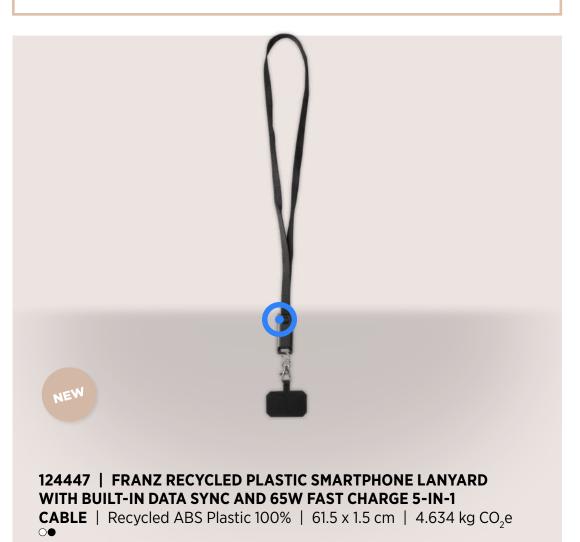






124448 | GLOAS 5-IN-1 RECYCLED RETRACTABLE DATA SYNC AND 100W FAST CHARGE CABLE WITH SMARTPHONE TOOL

**KIT** | Recycled ABS Plastic 100% | 6.5 x 6.5 x 2.1 cm | 4.673 kg  $CO_2e$ 





124453 | FUNI RECYCLED PLASTIC SMARTPHONE LANYARD WITH BUILT-IN DATA SYNC AND 100W FAST CHARGE 5-IN-1 CABLE | ABS

Plastic 100% | 130 x 0.5 cm | 4.728 kg CO<sub>2</sub>e



124470 | ALKES 5000 MAH 12W RECYCLED PLASTIC WATER RESISTANT POWER BANK WITH CARABINER | Recycled ABS Plastic 100% | 14.7 x 5.4 x 1.8 cm | 4.758 kg CO<sub>2</sub>e



**124471 | ALTAIR 5000 MAH 10W RECYCLED PLASTIC RUGGED SOLAR POWER BANK WITH BUILT-IN TORCH** | Recycled ABS Plastic 100% | 15.9 x 21 x 8 cm | 4.935 kg CO<sub>2</sub>e





| ALNAIR 5000 MAH 10W RECYCLED PLASTIC TYPE-C POWER BANK WITH BUILT-IN FLIP STAND AND 2-IN-1 CABLE | Recycled ABS Plastic 100% | 8 x 4.5 x 2.7 cm | 4.732 kg CO₂e ○●





124450 | ACRUX 10.000 MAH 35W TABLET POWER BANK WITH BUILT IN TYPE-C CABLE - MADE FROM RECYCLED PLASTIC | Recycled ABS Plastic 100% |  $8.7 \times 6.6 \times 2.6 \text{ cm}$  |  $4.896 \text{ kg CO}_2\text{e}$ 





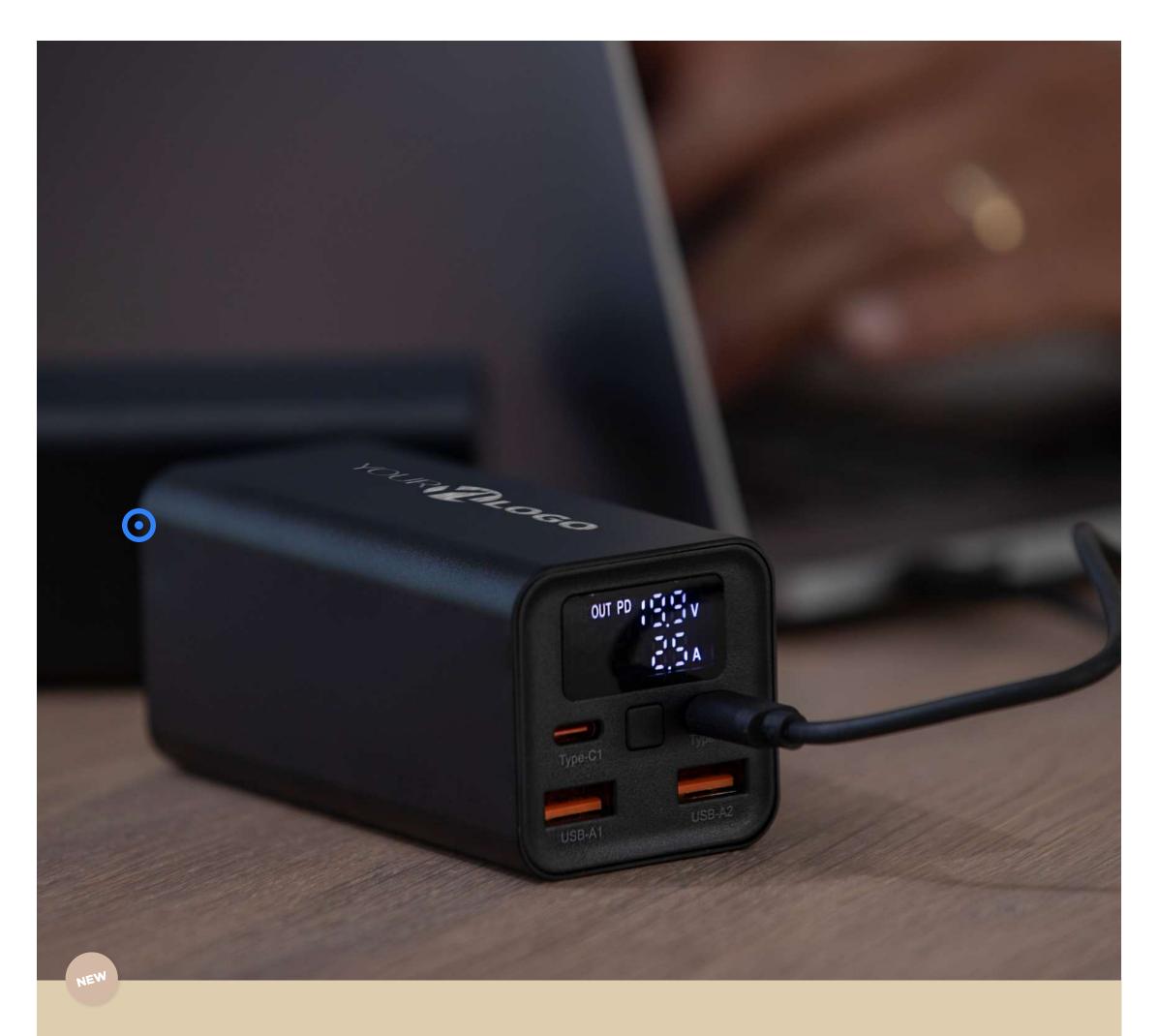


124459 | ADHIL 10.000 MAH 10W RECYCLED PLASTIC POWER BANK WITH 2 BUILT-IN CABLES | Recycled ABS Plastic 100% | 15 x 6.8 x 1.6 cm | 4.994 kg CO<sub>2</sub>e



NEW

**124458** | INTAN 10.000 MAH 10W RECYCLED PLASTIC POWER BANK | Recycled ABS Plastic 100% | 13.5 x 6.5 x 1.4 cm | 4.932 kg CO₂e ○●

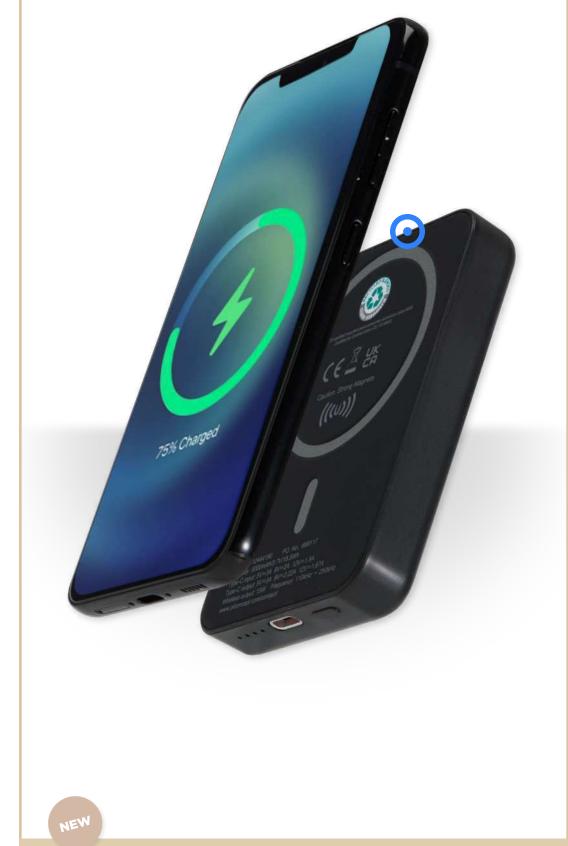


124440 | ACAMAR 20.000 MAH 70W RECYCLED ALUMINIUM LAPTOP POWER BANK | Recycled Aluminium 100% | 15 x 6.8 x 2.9 cm | 5.615 kg CO<sub>2</sub>e









**124441 | ACRAB 5000 MAH 15W MAGNETIC WIRELESS POWER BANK WITH 20W PD - MADE FROM RECYCLED PLASTIC** | Recycled ABS Plastic 100% | 9.6 x 6.4 x 1.4 cm | 4.780 kg CO₂e ○●

# A GIFT AS UNIQUE AS YOUR BRAND.

Looking to create your exclusive gift?

Tailor-made to your exact requirements with custom branding techniques and products precisely matched to your brand's Pantone colours — Create Your Own makes it possible.

Enjoy short lead times, low minimum order quantities, and full compliance with industry standards for a seamless, high-impact gifting experience.

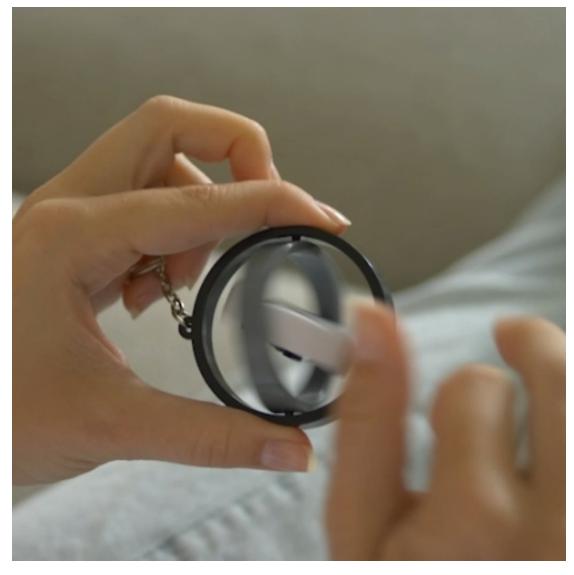
Learn more >>



















### 126341 | PUKY RECYCLED PLASTIC KEYCHAIN |

Recycled non-woven polypropylene 60% | 8.2 x 3 cm | 0.012 kg CO<sub>2</sub>e





**126340 | SNAPPER BAMBOO BOTTLE OPENER KEYCHAIN** | FSC certified bamboo 40% |  $8.2 \times 3 \times 1.5 \text{ cm}$  |  $0.050 \text{ kg CO}_2\text{e}$ 









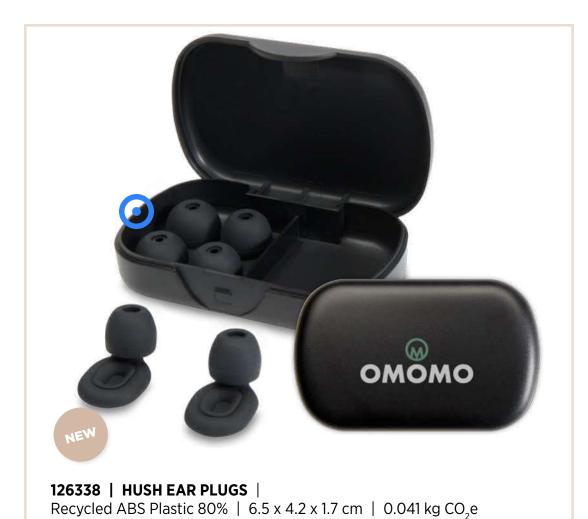








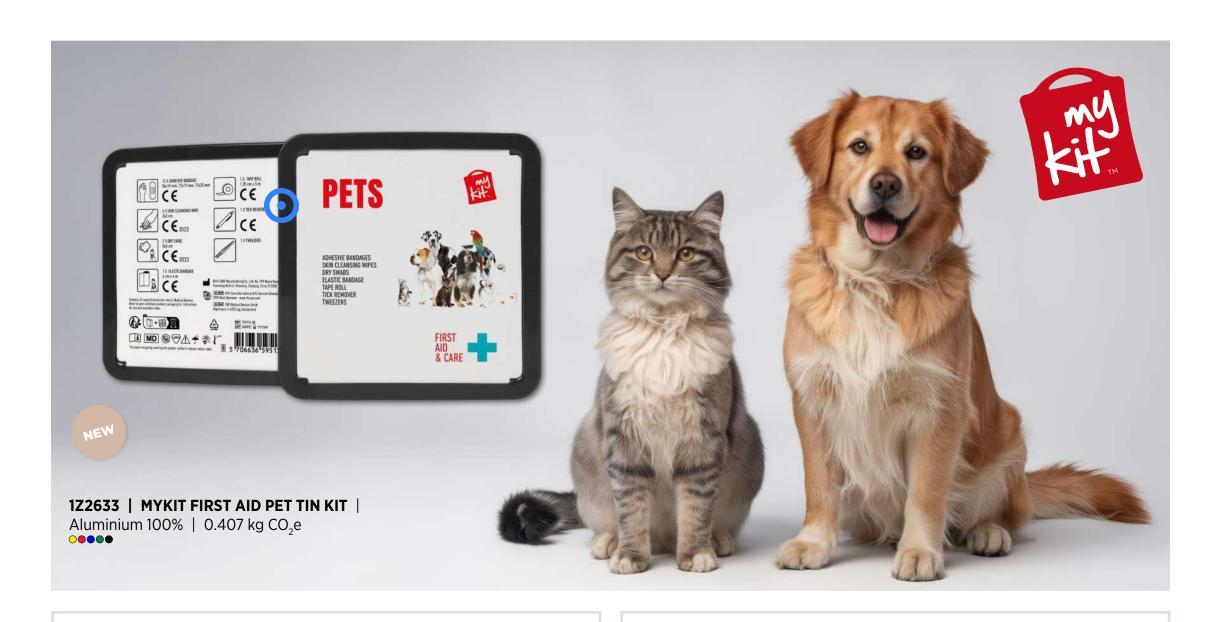


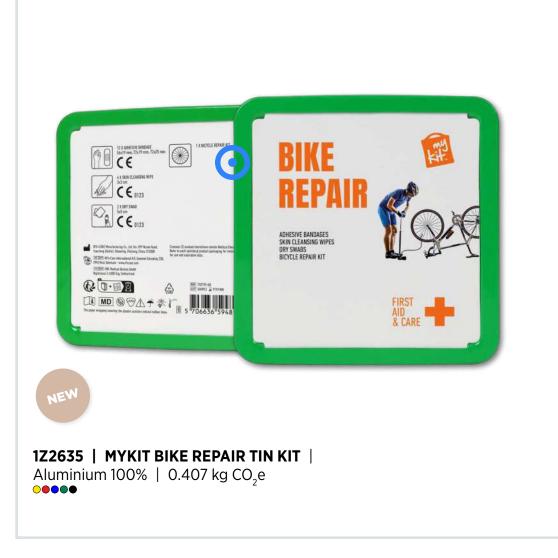






















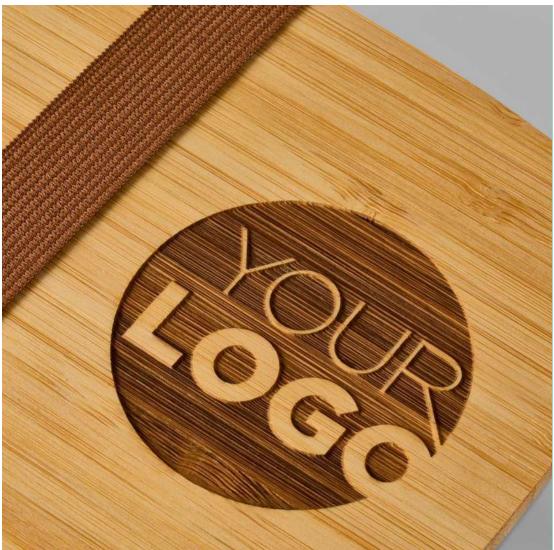


A logo is more than a symbol—it's the heartbeat of your brand. When applied to product media, it transforms everyday items into powerful brand touchpoints. From endless possibilities on colour with digital print to more refined branding with laser engraving, the right printing technique can give your product a premium, reliable or trendy look. When used thoughtfully, your logo does not only represent your brand – it adds value. Turning a simple product into a lasting brand experience.

# YOUR BRAND, THEIR EXPERIENCE BROUGHT TO LIFE WITH PRINT































113421 | SUPO 480 ML DOUBLE-WALLED RECYCLED STAINLESS STEEL LUNCH POT | Recycled stainless steel 80% | Ø 9.8 x 9.8 x 14.3 x 9.8 cm | 1.973 kg  $\rm CO_2e$ 







# SEASONS



Acacia wood 100% | 24 x 23.5 x 1.5 cm | 0.563 kg  $CO_2e$ 



## SEASONS



BOARD WITH HANDLE | FSC certified acacia wood

90% | 30 x 20 x 1.5 cm | 1.538 kg CO<sub>2</sub>e

# SEASONS



**126393 | PRESTIGE ACACIA WOOD CHOPPING BOARD WITH BREAD KNIFE** | Acacia wood 85% | 35 x 20 x 1.5 cm | 1.677 kg CO<sub>2</sub>e















### Disclaimer

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- Other print techniques and positions available.
- Contact us for more information.
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