

OLIMA®

COLOUR YOUR WORLD  
WITH OLIMA TOWELS



Natalia Răuță  
natalia.rauta@prettythings.ro  
Mobil: 0737 669 076

OLIMA®



The Olima brand offers a wide range of high-quality towels to meet all your needs.

Our products include promotional towels, available in a range of colours and sizes to ensure that everyone can find the right corporate colour.

Premium quality, thicker towels provide extra softness and durability and are available in beautiful pastel colors.

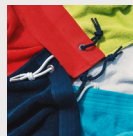
Olima's range also includes beach towels, cotton sports towels with handy drawstrings, as well as bathrobes, bath mats and hotel items.

All Olima's products are OEKO-TEX STANDARD 100® certified, which ensures skin-friendly quality. Guaranteed not to irritate even the most sensitive skin of the little ones.

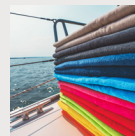
If you need a quality and multipurpose towel, look no further, you're sure to find the right one among Olima's products.



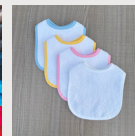
PROMO



SPORT



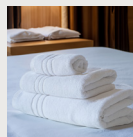
BEACH



BABY



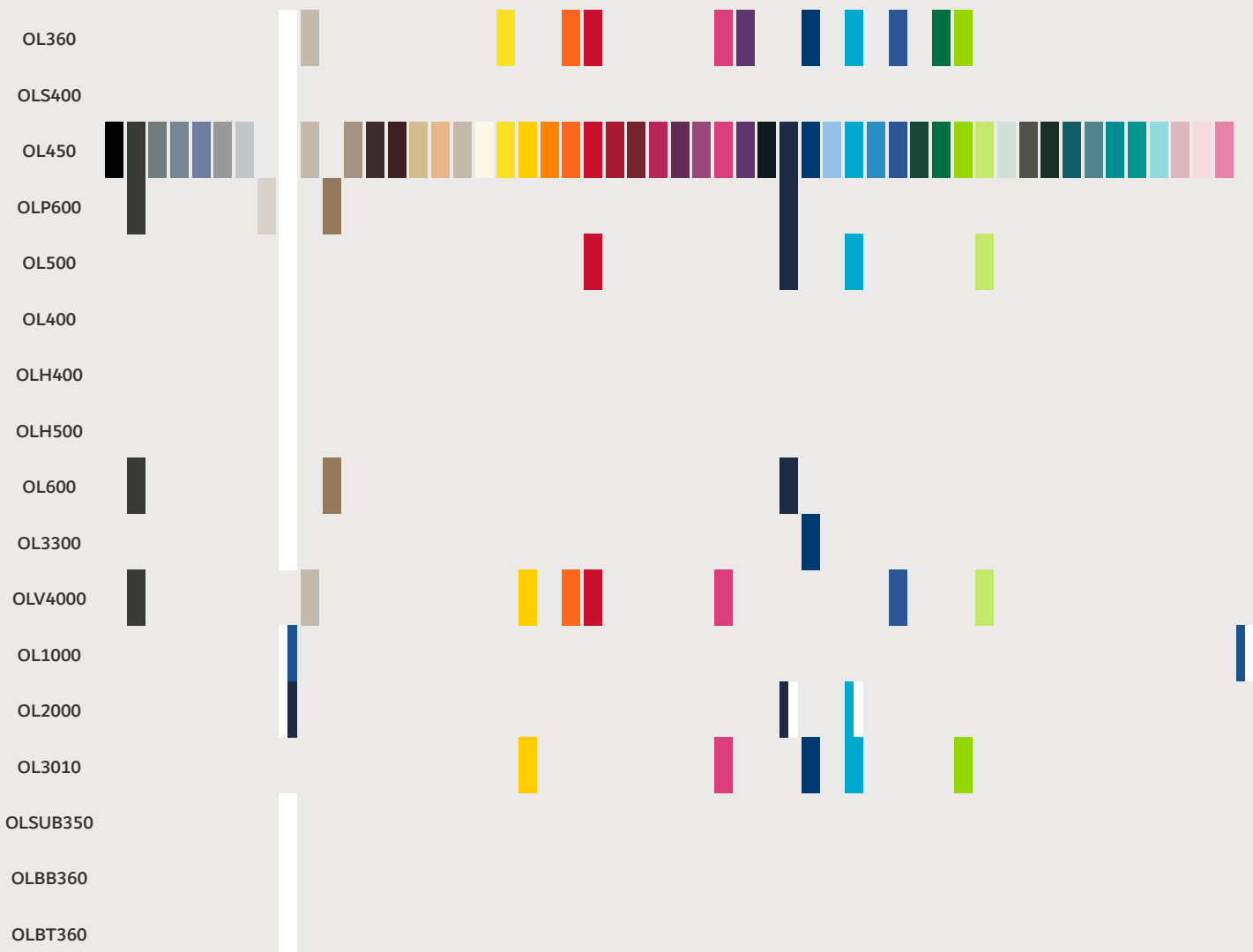
PREMIUM



HOTEL



CHRISTMAS



# CERTIFICATES

## OEKO-TEX STANDARD 100®

OEKO-TEX® STANDARD 100 is one of the world's best-known labels for textiles tested for harmful substances. If a textile article carries the STANDARD 100 label, you can be certain that every component of this article, i.e. every thread, button and other accessories, has been tested for harmful substances and that the article therefore is harmless for human health.



**STANDARD  
100**

## amfori Business Social Compliance Initiative (BSCI)

The amfori Business Social Compliance Initiative (BSCI) is an industry-driven movement that aims to monitor and assess workplace standards across the global supply chain. There is growing expectation that companies not only ensure their own businesses are responsible, but that their suppliers are also demonstrating social responsibility.





## Sedex

Sedex stands for Supplier Ethical Data Exchange, which is an online system that allows suppliers to maintain data on ethical & responsible practices and allows them to share this information with their customers.





OUR MOST POPULAR  
CLASSIC TOWEL  
AVAILABLE IN  
**50 COLOURS**



# OL450

## CLASSIC TOWEL

100% ring-spun cotton • Tear-away label • Two emphasized bordures at towel ends  
 • Dyed to match 100% cotton hanger loop • Guest and Hand towel: hanger on shorter sides • Bath and Maxi Bath: hanger on longer sides

**Size:** 30x50; 50x100; 70x140; 100x150

**450g/m²**



**30x50:** 200; **50x100:** 50; **70x140:** 25; **100x150:** 20

## 50 Shades of OLIMA

BLACK	CAPPUCCINO	DARK COFFEE	ORANGE	RED	MIDNIGHT	NAVY	PASTEL MINT	JADE	TURQUOISE GEODE
CHARCOAL GREY	SAND	DARK CHOCOLATE	TENNESSEE ORANGE	CHILLI RED	MARINE BLUE	BABY BLUE	CITRUS GREEN	GALAPAGOS	AQUA
MINERAL	WHITE	MARZIPAN	SUNFLOWER	BORDEAUX	PURPLE	CARIBBEAN BLUE	LIME	DEEP OCEAN	POWDER PINK
POWDER STEEL	LIGHT GREY	APRICOT	YELLOW	BERRY	HELICONIA	VENICE BLUE	KELLY GREEN	OLIVE	BABY PINK
DENIM	GREY	VANILLA CREAM	IVORY	PLUM	FESTIVAL FUCHSIA	ROYAL	BOTTLE GREEN	DEEP FOREST	MAGNOLIA



# OL360

## BASIC TOWEL

100% ring-spun cotton • Tear-away label • 100% cotton hanger loop • Guest and Hand towel: hanger on shorter sides • Bath and Maxi Bath: hanger on longer sides • One emphasized bordure

**Size:** 30x50; 50x100; 70x140; 100x150

**360g/m²**



**30x50:** 240; **50x100:** 60; **70x140:** 30; **100x150:** 25

SAND

YELLOW

ORANGE

RED

HELICONIA

PURPLE

MARINE  
BLUE

CARIBBEAN  
BLUE

ROYAL

KELLY  
GREEN

LIME

WHITE



# OL500

## SPORTS TOWEL

Sports towels with contrast colour drawstring • 100% ring-spun cotton • Olima woven label and tear-away care label

**Size:** 30x50; 50x100; 70x140; 100x150

**500g/m²**



**30x50:** 150; **50x100:** 40; **70x140:** 20; **100x150:** 15

WHITE

RED

NAVY

CARIBBEAN  
BLUE

CITRUS  
GREEN



WHITE

# OLS400

## TOWEL WITH SUBLIMATION BORDURE

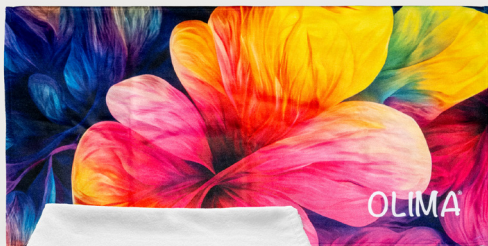
100% ring-spun cotton • Bordure: 100% polyester suitable for sublimation printing  
 • Tear-away label • 100% cotton hanger loop • 50x100: hanger on the shorter side •  
 70x140: hanger on the longer side

**Size:** 50x100; 70x140

**400g/m<sup>2</sup>**



**50x100:** 60; **70x140:** 30



WHITE

# OLSUB350

## SUBLIMATION TOWEL

Double face towel with 100% ring-spun cotton terry on one side and 100% polyester microfibre for sublimation on the other side • Tear-away label • Without hangerloop

**Size:** 50x100; 70x140

**350g/m<sup>2</sup>**



**50x100:** 60; **70x140:** 30





# OLP600

## PREMIUM TOWEL

Premium quality • 100% ring-spun cotton, 20/2 • Dyed to match, 100% cotton hanger loop • 30x50cm and 50x100cm: hanger on shorter sides • 70x140cm: hanger on longer sides • Olima woven label and tear away care label

**Size:** 30x50; 50x100; 70x140

**600g/m<sup>2</sup>**



**30x50:** 120; **50x100:** 35; **70x140:** 18

CHARCOAL  
GREY

ECRU

WHITE

TAUPE

NAVY



# HOTEL





WHITE

## OL400

### HOTEL QUALITY HAND/FACE TOWEL

100% ring-spun cotton • Tear-away label • Paper band on 10 pcs pack • Double stitching

Size: 30x30

400g/m<sup>2</sup>



30x30: 300



CHARCOAL  
GREY

WHITE

TAUPE

NAVY

## OL600

### HOTEL QUALITY BATH MAT

100% ring-spun cotton, 20/2 • Tear-away label • Double stitching on the longer side

Size: 50x70

600g/m<sup>2</sup>



50x70: 50



WHITE

# OLH400

## CLASSIC HOTEL TOWEL

100% ring-spun cotton, 16/1, hotel-quality towel • Soft, absorbent and durable • It withstands often washing at 95 degrees • Double stitching on sides • With 2 thin bordure stripes for elegant look • Guest and Hand towel: hanger on shorter sides • Bath towel: hanger on longer sides • Tear-away label

**Size:** 30x50; 50x100; 70x140

**400g/m<sup>2</sup>**



**30x50:** 240; **50x100:** 60; **70x140:** 30



WHITE

# OLH500

## HIGH-QUALITY HOTEL TOWEL

100% ring-spun cotton, 20/2, hotel high-quality towel • Double yarn for richer handfeel and extended durability • Soft, absorbent and highly durable • It withstands often washing at 95 degrees • Double stitching on sides • With 3 thin bordure stripes for elegant look • Guest and Hand towel: hanger on shorter sides • Bath towel: hanger on longer sides • Tear-away label

**Size:** 30x50; 50x100; 70x140

**500g/m<sup>2</sup>**



**30x50:** 180; **50x100:** 50; **70x140:** 20





# OL3300

## TERRY BATHROBE

100% ring-spun cotton • Shawl collar for extra comfort • Soft and highly absorbant • Waistband with belt loops • Hanging loop at neck • Tear-away label

**Size:** XS/S; M/L; XL/2XL

**330g/m²**



**XS/S-XL/2XL: 10**

WHITE

MARINE  
BLUE



# BABY





# OLBB360

## BABY BIB TERRY

100% ring-spun cotton terry baby bibs • Contrast color binding • Practical velcro tape fastening • Very soft and comfortable • Good absorbency • Tear-away label

Size: U

360g/m<sup>2</sup>



# OLBT360

## BABY HOODED TOWEL

100% ring-spun cotton terry baby towel • Contrast color binding • Very soft and comfortable • Good absorbency • Tear-away label

Size: 75x75

360g/m<sup>2</sup>













# BEACH





# OL1000

## STRIPED BEACH&SPA PESHTEMAL TOWEL

96% ring-spun cotton, 4% polyester • 100% ring-spun cotton main body, 100% polyester stripes • Terry on one side, flat on the other • Ideal for travel due to its lightweight and small volume • Good water absorption • Decorative polyester stripes • Olima woven label and tear-away care label

Size: 90x170

300g/m<sup>2</sup>



90x170: 20



# OL2000

## BEACH STRIPED TOWEL

Premium quality beach towel, made from ring-spun cotton, 20/2 • 100% cotton main body, 100% polyester stripes • 7cm wide bordures for embroidery • Olima woven label and tear-away care label

Size: 90x180

600g/m<sup>2</sup>



90x180: 10









# OLV4000

## VELOUR BEACH TOWEL

98% ring-spun cotton/2% polyester • 100% ring-spun cotton main body, 100% polyester bordure • Beach velour/terry towel with 5,5cm wide white sublimation bordures • Olima woven label and tear-away care label

Size: 100x180

400g/m<sup>2</sup>



100x180: 10

CHARCOAL  
GREY

HELICONIA

ORANGE

ROYAL

SUNFLOWER

CITRUS  
GREEN

MARINE  
BLUE

RED

SAND



# OL3010

## JACQUARD BEACH TOWEL

100% ring-spun cotton jacquard beach towel • One side jacquard design, the other side terry • Ideal for travel due to its lightweight and small volume • Good water absorption • Tear-away label

Size: 100x180

320g/m<sup>2</sup>



90x170: 20

CARIBBEAN  
BLUE

HELICONIA

LIME

MARINE  
BLUE

SUNFLOWER



OLV4010



OLV4030



OLV4020



OLV4040





MULTICOLOUR

# OLV4010

## TURQUOISE WAVE BEACH VELOUR TOWEL

100% cotton • Yarn dyed striped beach velour towel • Tear-away label

Size: 90x180

450g/m<sup>2</sup>



90x180: 10



MULTICOLOUR

# OLV4020

## BLUE WAVE BEACH VELOUR TOWEL

100% cotton • Yarn dyed striped beach velour towel • Tear-away label

Size: 90x180

450g/m<sup>2</sup>



90x180: 10

# OLV4030

## CLASSIC MARINE BEACH VELOUR TOWEL

100% cotton • Yarn dyed striped beach velour towel • Tear-away label

Size: 90x180

450g/m<sup>2</sup>



90x180: 10

MARINE BLUE  
WHITE

# OLV4040

## NAUTICAL STRIPE BEACH VELOUR TOWEL

100% cotton • Yarn dyed striped beach velour towel • Tear-away label

Size: 90x180

450g/m<sup>2</sup>



90x180: 10

NAVY  
WHITE  
AQUAMARINE





# CHRISTMAS

**THE CHRISTMAS TOWEL COLOURS AND DESIGNS ARE SUBJECT TO CHANGE ANNUALLY**

## OLXMAS

### CHRISTMAS TOWEL

100% ring-spun cotton • High-quality towel with embroidered Christmas decoration  
• Comes with satin bow • Soft and rich handfeel • Highly absorbent • Tear-away label

**Size:** 45x70

**530g/m<sup>2</sup>**



**45x70: 50**

# Colour Guide

<b>ROYAL</b> 7685 C	<b>VENICE BLUE</b> 801 C	<b>CARIBBEAN BLUE</b> 312 C	<b>TURQUOISE GEODE</b> 7716 C	<b>JADE</b> 312 C
<b>BOTTLE GREEN</b> 3435 C	<b>KELLY GREEN</b> 7727 C	<b>LIME</b> 375 C	<b>CITRUS GREEN</b> 374 C	<b>YELLOW</b> 107 C
<b>SUNFLOWER</b> 116 C	<b>TENNESSEE ORANGE</b> 151 C	<b>ORANGE</b> 165 C	<b>RED</b> 186 C	<b>CHILLI RED</b> 187 C
<b>BORDEAUX</b> 188 C	<b>BERRY</b> 7425 C	<b>PLUM</b> 511 C	<b>FESTIVAL FUCHSIA</b> 682 C	<b>HELICONIA</b> 213 C
<b>PURPLE</b> 7665 C	<b>MARINE BLUE</b> 654 C	<b>MIDNIGHT</b> Black 6 C	<b>NAVY</b> 533 C	<b>DENIM</b> 7667 C
<b>BLACK</b> BLACK C	<b>CHARCOAL GREY</b> 447 C	<b>MINERAL</b> 444 C	<b>POWDER STEEL</b> 7544 C	<b>GREY</b> Cool Gray 7 C
<b>GALAPAGOS</b> 5483 C	<b>DEEP OCEAN</b> 5473 C	<b>DARK COFFEE</b> BLACK 5 C	<b>DARK CHOCOLATE</b> 4957 C	<b>TAUPE</b> 7504 C
<b>CAPPUCCINO</b> 7530 C	<b>MARZIPAN</b> 467 C	<b>SAND</b> 7528 C	<b>ECRU</b> WARM GRAY 1 C	<b>WHITE</b>
<b>OLIVE</b> 418 C	<b>APRICOT</b> 720 C	<b>VANILLA CREAM</b> 7506 C	<b>IVORY</b> Yellow 0131 C at 50%	<b>LIGHT GREY</b> 428 C
<b>DEEP FOREST</b> 5535 C	<b>PASTEL MINT</b> 621 C	<b>AQUA</b> 317 C	<b>BABY BLUE</b> 283 C	<b>BABY PINK</b> 705 C
			<b>POWDER PINK</b> 5025 C	<b>MAGNOLIA</b> 204 C





**NOTE:**

THE COATED PANTONE® COLOUR CODE REPRESENTS THE CLOSEST AVAILABLE MATCH FOR SHADE REFERENCE.



[olima.com](http://olima.com)