

OLIMA®

COLOUR YOUR WORLD
WITH OLIMA TOWELS



 Pretty
Things.ro

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The Olima brand offers a wide range of high-quality towels to meet all your needs.

Our products include promotional towels, available in a range of colours and sizes to ensure that everyone can find the right corporate colour.

Premium quality, thicker towels provide extra softness and durability and are available in beautiful pastel colors.

Olima's range also includes beach towels, cotton sports towels with handy drawstrings, as well as bathrobes, bath mats and hotel items.

All Olima's products are OEKO-TEX STANDARD 100® certified, which ensures skin-friendly quality. Guaranteed not to irritate even the most sensitive skin of the little ones.

If you need a quality and multipurpose towel, look no further, you're sure to find the right one among Olima's products.



PROMO



SPORT



BEACH



BABY



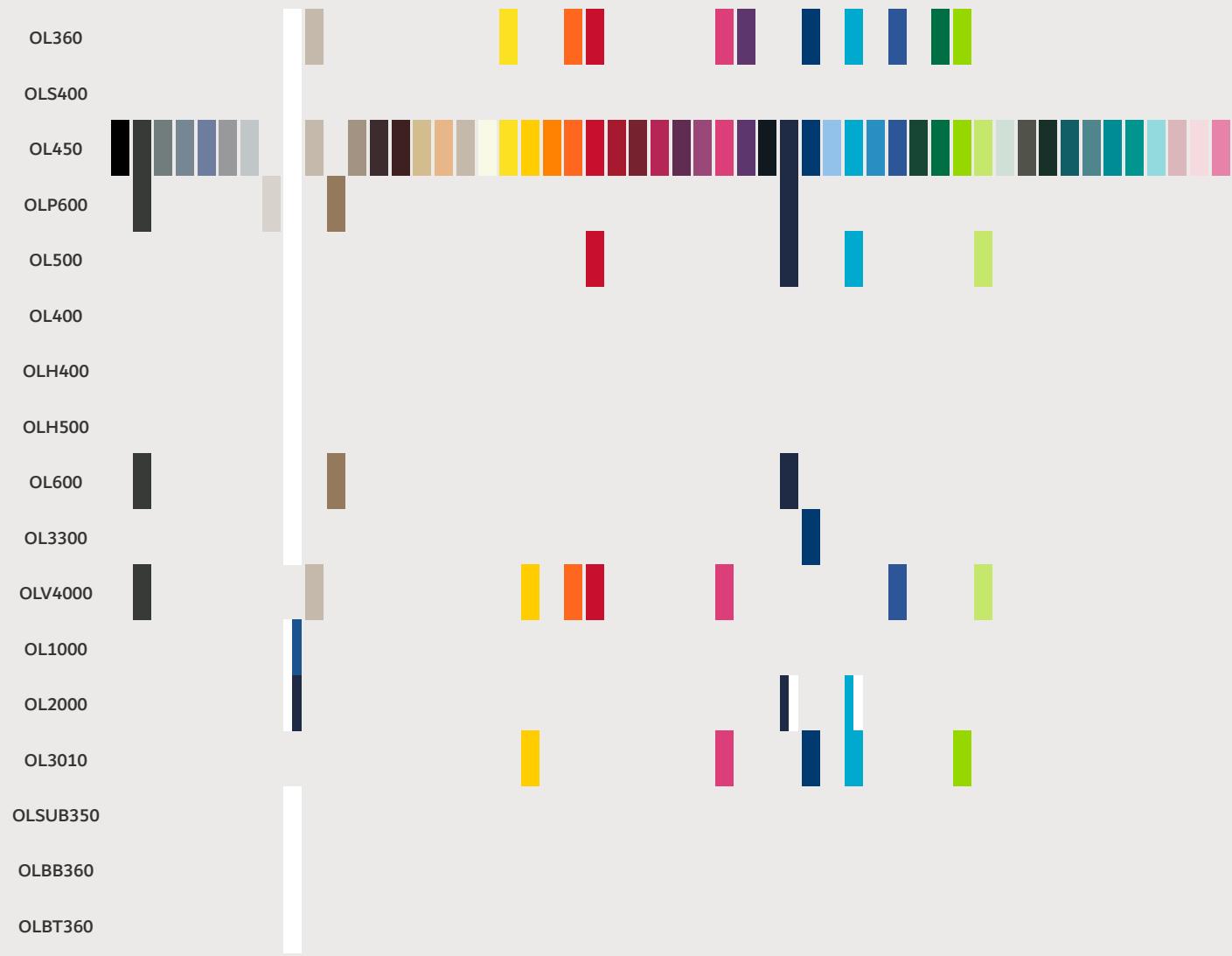
PREMIUM



HOTEL



CHRISTMAS



CERTIFICATES

OEKO-TEX STANDARD 100®

OEKO-TEX® STANDARD 100 is one of the world's best-known labels for textiles tested for harmful substances. If a textile article carries the STANDARD 100 label, you can be certain that every component of this article, i.e. every thread, button and other accessories, has been tested for harmful substances and that the article therefore is harmless for human health.



STANDARD
100

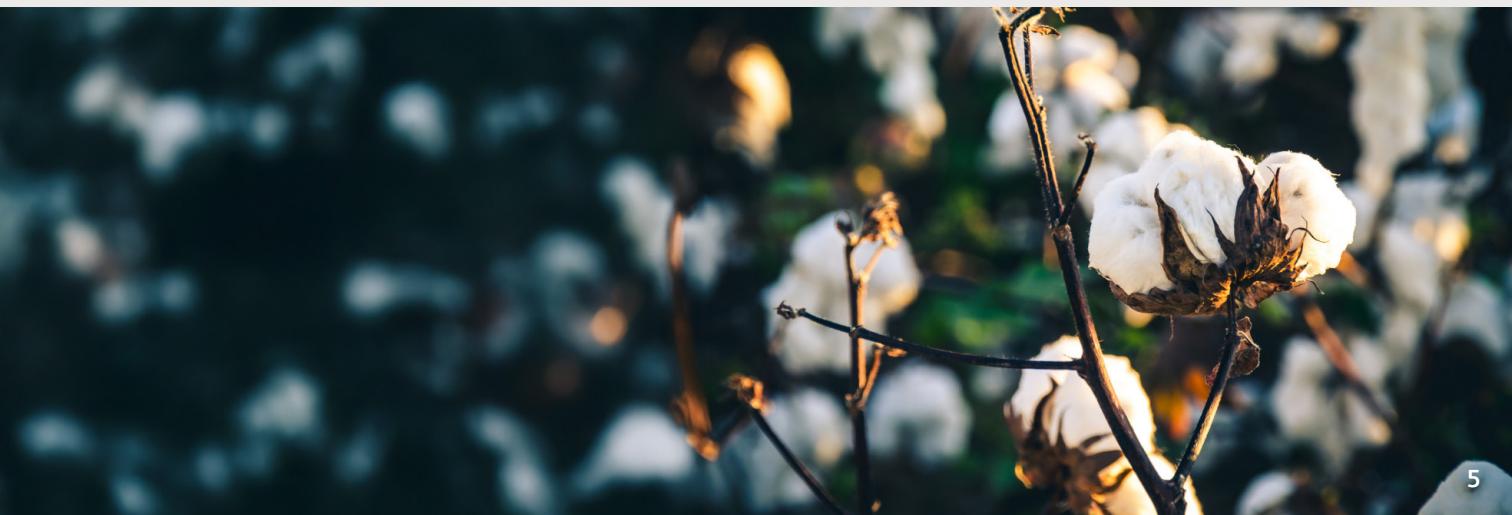
amfori Business Social Compliance Initiative (BSCI)

The amfori Business Social Compliance Initiative (BSCI) is an industry-driven movement that aims to monitor and assess workplace standards across the global supply chain. There is growing expectation that companies not only ensure their own businesses are responsible, but that their suppliers are also demonstrating social responsibility.



Sedex

Sedex stands for Supplier Ethical Data Exchange, which is an online system that allows suppliers to maintain data on ethical & responsible practices and allows them to share this information with their customers.





OUR MOST POPULAR
CLASSIC TOWEL
AVAILABLE IN
50 COLOURS



OL450

CLASSIC TOWEL

100% ring-spun cotton • Tear-away label • Two emphasized bordures at towel ends
• Dyed to match 100% cotton hanger loop • Guest and Hand towel: hanger on shorter sides • Bath and Maxi Bath: hanger on longer sides

Size: 30x50; 50x100; 70x140; 100x150

450g/m²



30x50: 200; **50x100:** 50; **70x140:** 25; **100x150:** 20

50 Shades of OLIMA

BLACK	CAPPUCCINO	DARK COFFEE	ORANGE	RED	MIDNIGHT	NAVY	PASTEL MINT	JADE	TURQUOISE GEODE
CHARCOAL GREY	SAND	DARK CHOCOLATE	TENNESSEE ORANGE	CHILLI RED	MARINE BLUE	BABY BLUE	CITRUS GREEN	GALAPAGOS	AQUA
MINERAL	WHITE	MARZIPAN	SUNFLOWER	BORDEAUX	PURPLE	CARIBBEAN BLUE	LIME	DEEP OCEAN	POWDER PINK
POWDER STEEL	LIGHT GREY	APRICOT	YELLOW	BERRY	HELICONIA	VENICE BLUE	KELLY GREEN	OLIVE	BABY PINK
DENIM	GREY	VANILLA CREAM	IVORY	PLUM	FESTIVAL FUCHSIA	ROYAL	BOTTLE GREEN	DEEP FOREST	MAGNOLIA



OL360

BASIC TOWEL

100% ring-spun cotton • Tear-away label • 100% cotton hanger loop • Guest and Hand towel: hanger on shorter sides • Bath and Maxi Bath: hanger on longer sides • One emphasized bordure

Size: 30x50; 50x100; 70x140; 100x150

360g/m²



30x50: 240; **50x100:** 60; **70x140:** 30; **100x150:** 25

SAND

YELLOW

ORANGE

RED

WHITE

HELICONIA

PURPLE

MARINE
BLUE

CARIBBEAN
BLUE

ROYAL

KELLY
GREEN

LIME



OL500

SPORTS TOWEL

Sports towels with contrast colour drawstring • 100% ring-spun cotton • Olima woven label and tear-away care label

Size: 30x50; 50x100; 70x140; 100x150

500g/m²



30x50: 150; **50x100:** 40; **70x140:** 20; **100x150:** 15

WHITE

RED

NAVY

CARIBBEAN
BLUE

CITRUS
GREEN



WHITE

OLS400

TOWEL WITH SUBLIMATION BORDURE

100% ring-spun cotton • Bordure: 100% polyester suitable for sublimation printing
• Tear-away label • 100% cotton hanger loop • 50x100: hanger on the shorter side •
70x140: hanger on the longer side

Size: 50x100; 70x140

400g/m²



50x100: 60; 70x140: 30



WHITE

OLSUB350

SUBLIMATION TOWEL

Double face towel with 100% ring-spun cotton terry on one side and 100% polyester microfibre for sublimation on the other side • Tear-away label • Without hangerloop

Size: 50x100; 70x140

350g/m²



50x100: 60; 70x140: 30



OLP600

PREMIUM TOWEL

Premium quality • 100% ring-spun cotton, 20/2 • Dyed to match, 100% cotton hanger loop • 30x50cm and 50x100cm: hanger on shorter sides • 70x140cm: hanger on longer sides • Olima woven label and tear away care label

Size: 30x50; 50x100; 70x140

600g/m²



30x50: 120; **50x100:** 35; **70x140:** 18

CHARCOAL
GREY

ECRU

WHITE

TAUPE

NAVY





HOTEL





OL400

HOTEL QUALITY HAND/FACE TOWEL

100% ring-spun cotton • Tear-away label • Paper band on 10 pcs pack • Double stitching

Size: 30x30

400g/m²



30x30: 300

WHITE



OL600

HOTEL QUALITY BATH MAT

100% ring-spun cotton, 20/2 • Tear-away label • Double stitching on the longer side

Size: 50x70

600g/m²



50x70: 50

CHARCOAL
GREY

WHITE

TAUPE

NAVY

OLH400

CLASSIC HOTEL TOWEL



WHITE

100% ring-spun cotton, 16/1, hotel-quality towel • Soft, absorbent and durable • It withstands often washing at 95 degrees • Double stitching on sides • With 2 thin bordure stripes for elegant look • Guest and Hand towel: hanger on shorter sides • Bath towel: hanger on longer sides • Tear-away label

Size: 30x50; 50x100; 70x140

400g/m²



30x50: 240; **50x100:** 60; **70x140:** 30



WHITE

OLH500

HIGH-QUALITY HOTEL TOWEL

100% ring-spun cotton, 20/2, hotel high-quality towel • Double yarn for richer handfeel and extended durability • Soft, absorbent and highly durable • It withstands often washing at 95 degrees • Double stitching on sides • With 3 thin bordure stripes for elegant look • Guest and Hand towel: hanger on shorter sides • Bath towel: hanger on longer sides • Tear-away label

Size: 30x50; 50x100; 70x140

500g/m²



30x50: 180; **50x100:** 50; **70x140:** 20



OL3300

TERRY BATHROBE

100% ring-spun cotton • Shawl collar for extra comfort • Soft and highly absorbant • Waistband with belt loops • Hanging loop at neck
• Tear-away label

Size: XS/S; M/L; XL/2XL

330g/m²



XS/S-XL/2XL: 10

WHITE

MARINE
BLUE



BABY





OLBB360

BABY BIB TERRY

100% ring-spun cotton terry baby bibs • Contrast color binding • Practical velcro tape fastening • Very soft and comfortable • Good absorbency • Tear-away label

Size: U

360g/m²



OLBT360

BABY HOODED TOWEL

100% ring-spun cotton terry baby towel • Contrast color binding • Very soft and comfortable • Good absorbency • Tear-away label

Size: 75x75

360g/m²







B
E
A
C
H



OL1000

STRIPED BEACH&SPA PESHTEMAL TOWEL

96% ring-spun cotton, 4% polyester • 100% ring-spun cotton main body, 100% polyester stripes • Terry on one side, flat on the other • Ideal for travel due to its lightweight and small volume • Good water absorption • Decorative polyester stripes • Olima woven label and tear-away care label



LIGHT NAVY
WHITE

WHITE
LIGHT NAVY

Size: 90x170

300g/m²

 **90x170:** 20



CARIBBEAN BLUE
WHITE

WHITE
NAVY

NAVY
WHITE

OL2000

BEACH STRIPED TOWEL

Premium quality beach towel, made from ring-spun cotton, 20/2 • 100% cotton main body, 100% polyester stripes • 7cm wide bordures for embroidery • Olima woven label and tear-away care label

Size: 90x180

600g/m²

 **90x180:** 10





OLV4000

VELOUR BEACH TOWEL



98% ring-spun cotton/2% polyester • 100% ring-spun cotton main body, 100% polyester bordure • Beach velour/terry towel with 5,5cm wide white sublimation bordures • Olima woven label and tear-away care label

Size: 100x180

400g/m²



100x180: 10

CHARCOAL
GREY

HELICONIA

ORANGE

ROYAL

SUNFLOWER

CITRUS
GREEN

MARINE
BLUE

RED

SAND



OL3010

JACQUARD BEACH TOWEL

100% ring-spun cotton jacquard beach towel • One side jacquard design, the other side terry • Ideal for travel due to its lightweight and small volume • Good water absorption • Tear-away label

Size: 100x180

320g/m²



90x170: 20

CARIBBEAN
BLUE

HELICONIA

LIME

MARINE
BLUE

SUNFLOWER

OLV4010



OLV4020



OLV4030



OLV4040



OLV4010

TURQUOISE WAVE BEACH VELOUR TOWEL

100% cotton • Yarn dyed striped beach velour towel • Tear-away label

Size: 90x180

450g/m²



90x180: 10

MULTICOLOUR



OLV4020

BLUE WAVE BEACH VELOUR TOWEL

100% cotton • Yarn dyed striped beach velour towel • Tear-away label

Size: 90x180

450g/m²



90x180: 10

MULTICOLOUR

OLV4030

CLASSIC MARINE BEACH VELOUR TOWEL

100% cotton • Yarn dyed striped beach velour towel • Tear-away label

Size: 90x180

450g/m²



90x180: 10

MARINE BLUE
WHITE

OLV4040

NAUTICAL STRIPE BEACH VELOUR TOWEL

100% cotton • Yarn dyed striped beach velour towel • Tear-away label

Size: 90x180

450g/m²



90x180: 10

NAVY
WHITE
AQUAMARINE



CHRISTMAS

THE CHRISTMAS TOWEL COLOURS AND DESIGNS ARE SUBJECT TO CHANGE ANNUALLY

OLXMAS

CHRISTMAS TOWEL

100% ring-spun cotton • High-quality towel with embroidered Christmas decoration
• Comes with satin bow • Soft and rich handfeel • Highly absorbent • Tear-away label

Size: 45x70

530g/m²



45x70: 50

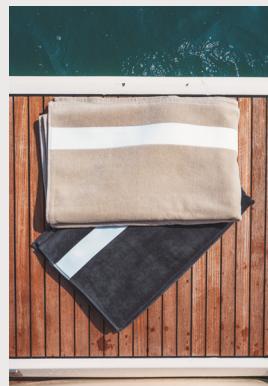
Colour Guide

ROYAL 7685 C	VENICE BLUE 801 C	CARIBBEAN BLUE 312 C	TURQUOISE GEODE 7716 C	JADE 312 C
BOTTLE GREEN 3435 C	KELLY GREEN 7727 C	LIME 375 C	CITRUS GREEN 374 C	YELLOW 107 C
SUNFLOWER 116 C	TENNESSEE ORANGE 151 C	ORANGE 165 C	RED 186 C	CHILLI RED 187 C
BORDEAUX 188 C	BERRY 7425 C	PLUM 511 C	FESTIVAL FUCHSIA 682 C	HELICONIA 213 C
PURPLE 7665 C	MARINE BLUE 654 C	MIDNIGHT Black 6 C	NAVY 533 C	DENIM 7667 C
BLACK BLACK C	CHARCOAL GREY 447 C	MINERAL 444 C	POWDER STEEL 7544 C	GREY Cool Gray 7 C
GALAPAGOS 5483 C	DEEP OCEAN 5473 C	DARK COFFEE BLACK 5 C	DARK CHOCOLATE 4957 C	TAUPE 7504 C
CAPPUCCINO 7530 C	MARZIPAN 467 C	SAND 7528 C	ECRU WARM GRAY 1 C	WHITE
OLIVE 418 C	APRICOT 720 C	VANILLA CREAM 7506 C	IVORY Yellow 0131 C at 50%	LIGHT GREY 428 C
DEEP FOREST 5535 C	PASTEL MINT 621 C	AQUA 317 C	BABY BLUE 283 C	BABY PINK 705 C
			POWDER PINK 5025 C	MAGNOLIA 204 C



NOTE:

THE COATED PANTONE® COLOUR CODE REPRESENTS THE CLOSEST AVAILABLE MATCH FOR SHADE REFERENCE.



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